

School / Faculty: Federation Business School

Course Title: APPLIED HOSPITALITY PROJECT

Course ID: BSHSP3291

Credit Points: 30.00

Prerequisite(s): (Engagement with a workplace or organisational environment on a paid or voluntary basis required.) (BSHSP3005) (At least 60 credit points from BSHSP or BSMAN or BUGEN subject-area at 3000-3999 level)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080307

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Evaluate the roles and responsibilities of the project manager and other significant participants in the delivery of a workplace project
- K2.** Interpret project management theories and processes and their role in the successful delivery of a workplace project
- K3.** Draw on and integrate previously acquired knowledge from across the management disciplines into the planning and delivery of a workplace project

Skills:

- S1.** Apply project management knowledge and skills to the planning and implementation of a hospitality workplace project
- S2.** Develop a project plan that reflects the needs of the organization and of individual stakeholders
- S3.** Prepare and communicate project management documentation with all stakeholders using appropriate software

Course Outline (Higher Education)

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- S4.** Assess the importance of project management methodology to the achievement of project objectives
- S5.** Evaluate the success of a workplace project and make recommendations for improvement
- S6.** Critically reflect on the student's personal performance as project manager, and on the issues encountered during project planning and delivery

Application of knowledge and skills:

- A1.** Conduct a review, in consultation with senior management, of the processes, practices and resources of an organization, to identify an issue or opportunity that may be addressed by undertaking a short-term project
- A2.** Independently manage the planning, delivery and evaluation of a workplace project that involves the application of project management methodology, and which draws on knowledge and skills from across hospitality management disciplines

Course Content:

BSHSP 3291 is the capstone course in the Bachelor of Hospitality (Management). The sole focus of the course is to identify, plan, manage and report on a project in the student's workplace or other organisational environment. The project should address an issue or opportunity that the student, in consultation with their manager, identifies as being important to the organization. It must be a project for which the student can take responsibility as project manager.

Values and Graduate Attributes:

This course will help students to develop values and attributes that will enable them to:

Values:

- V1.** Be valued highly by their superiors for their problem-solving ability
- V2.** Seek out opportunities for business improvement
- V3.** Be valued highly by colleagues for their ability to consult with and consider the opinions of others in implementing change in the workplace

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students will recognise the complex considerations involved in managing a workplace project and will be motivated to seek out new knowledge and skills to equip them for future challenges	High
Critical, creative and enquiring learners	The opportunity for independence offered by this course will develop the student's confidence and capability to contribute to management at a senior level	High

Course Outline (Higher Education)

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Attribute	Brief Description	Focus
Capable, flexible and work ready	The breadth of learning offered by the implementation of a project will ensure that students can make meaningful contributions in diverse situations	High
Responsible, ethical and engaged citizens	This course will ensure that students consider the environmental and social impacts of their project, with a particular focus communicating the need for and impacts of change within the workplace	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2 S1, S2 A1	Project plan	Report	20 - 30%
K1 - K3 S1, S3, S5 A1, A2	Communication of project outcomes	Report	40 - 50%
K1 - K3 S1, S3, S5 A1, A2	Communication of project outcomes	Presentation	10 - 20%
K1, K2 S4 - S6 A2	Critical reflection on project processes, issues, outcomes and personal performance	Journal	20 - 30%

Adopted Reference Style:

APA