



# Course Outline (Higher Education)

<b>School:</b>	Federation Business School
<b>Course Title:</b>	BUSINESS CONSULTING PROJECT
<b>Course ID:</b>	BUENT3704
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	(At least 120 credit points from ANY subject-area at any level)
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED:</b>	080301

## Description of the Course:

Working in multidisciplinary student teams, students will be required to act as consultants to industry clients. Students will select an appropriate project topic in consultation with their academic supervisor and form relationships with an industry client. Students will normally work in teams of four or five; agree on a formal brief and be required to submit a proposal and work-plan to undertake a business project.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

## Work Experience:

No work experience: Student is not undertaking work experience in industry.

**Placement Component:** No

## Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory						
Intermediate						
Advanced			✓			

## Learning Outcomes:

### Knowledge:

- K1.** Establish the ability to integrate the knowledge and skills they have acquired, and apply them to a business problem.
- K2.** Identify the key components of the business problem to make suitable business recommendations.
- K3.** Develop the ability to analyse environmental and competitive forces affecting a business issue.
- K4.** Consider appropriate monitoring and feedback mechanisms.

**Skills:**

- S1.** Develop self-discipline and confidence to work collaboratively in a loosely defined environment in order to contribute to the management of the project.
- S2.** Analyse a specific project and differentiate the research problem from the managerial decision problem.
- S3.** Conduct appropriate research to obtain data which may assist in making business decisions.
- S4.** Evaluate and reflect on the process and output of a project and professionally communicate options and outcomes to a management team.

**Application of knowledge and skills:**

- A1.** Investigate, report and present progressive results from research undertaken on a business problem.
- A2.** Collaboratively evaluate and articulate outcomes and recommendations defined on the business problem.
- A3.** Use initiative and judgment whilst working collaboratively, analysing and developing recommendations which are documented through academic report writing skills.
- A4.** Critically examine the process sharing the individual reflections.

**Course Content:**

Students select an appropriate project topic in consultation with academic supervisor, and form relationships with an industry client. Students will normally work in teams of four or five; agree on a formal brief and be required to submit a proposal and work-plan to undertake a business project.

Students will be required to use an actual firm or organisation wherever possible. In essence, the contract will require students to undertake appropriate activities and prepare a business report which should be of the quality and extent one would expect from a professional firm for the same number of person-hours input.

Students will be required to produce an interim report for assessment at the mid-point of the study to discuss issues and address any changes in the strategic direction of the project. Students will also be required to submit a final report for assessment and present their findings in a formal presentation. Industry clients and community members who have an interest in, or who have contributed to the project will be invited to attend the presentation. An oral examination will take place following the presentations and final submission of the report.

**Values:**

- V1.** Reflect on the learning experience and grow as a result.
- V2.** Appreciate the input that each team member can make.
- V3.** Appreciate the benefit of creative and innovative team thinking.
- V4.** Appreciate the complexities of problem solving and decision making.

**Graduate Attributes**

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in

explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, S2, S3, S4, A3, A4	AT1, AT2, AT3, AT4
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K1, A2, A3	AT2, AT3
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K3, K4, S1, S3, S4, A1, A3	AT2, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	S4, A1, A2, A3	AT3, AT4
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K4, S1, A2, A3	AT2, AT3

### Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K4, K5 S1, S2, S3 A1, A2	Interim Report	Written interim report	10% - 20%
K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3, A4	Final group project report or essay	Written report or essay	30% - 50%
K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3, A4	Final group presentation	Group presentation to industry client	30% - 50%
K1, K2, K3, K4 S1, S2, S3, S4 A4	Individual oral report	Oral assessment task	20% - 30%

### Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)