



# Course Outline (Higher Education)

<b>School:</b>	Federation Business School
<b>Course Title:</b>	BUSINESS INTERNSHIP 1
<b>Course ID:</b>	BUGEN3705
<b>Credit Points:</b>	30.00
<b>Prerequisite(s):</b>	(At least 240 credit points from ANY subject-area at GPA 5 or above)
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED:</b>	089999

## Description of the Course:

On completion of this course, students should be able to demonstrate an understanding of and an ability to analyse the internal and external environment of the strategy and operations of their organisation. Through a practical project they will also be expected to demonstrate critical analysis and the development of recommendations in to a specific area of the organisations activity. They will also be expected to demonstrate the ability to review and reflect on the learning experience with reference to the managerial role and the topic area of the project undertaken. In addition, students will be expected to demonstrate an understanding of the values and attitudes required to successfully participate in the organisation.

It is also anticipated that participating students will develop an appreciation of the dynamics of organisations and the impact of the external or competitive environment on strategy. Through this it is expected that students will be able to develop a theory of business and organisation based on participation in and observation of practice.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

## Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory						

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

### Learning Outcomes:

#### Knowledge:

- K1.** Analyse the nature of organisations and the role of structure culture and people in them.
- K2.** Appraise the nature of management processes used in development of strategy.
- K3.** Analyse how the external environment and competitive forces shape strategic responses and develop a knowledge of systematic interaction in organisations.
- K4.** Appraise the practical application of business policy models with the view to gaining further knowledge in the areas of strategy and organisational change.
- K5.** Analyse the integration of operational and strategic activities within a business environment.

#### Skills:

- S1.** Develop higher level research and analytical skills to form recommendations for change across an organisation.
- S2.** Develop the ability to think logically, strategically and look 'beyond the obvious' and develop a multifunctional and multidisciplinary perspective.
- S3.** Present findings of practical solutions to organisational management teams by combining business models and organisational dynamics.
- S4.** Reflect and evaluate the learning experience.

#### Application of knowledge and skills:

- A1.** Independently identify a diverse range of strategic organisational issues, across multiple industries from a global perspective, using appropriate strategic and organisational change theories.
- A2.** Develop, apply and implement strategic and organisational change theories and concepts to current issues in an organisation from an ethical, socially responsible and international perspective.

#### Course Content:

The Internship is a practice based course. Students will be required to work with a Host organisation on a project or projects for a period of no less than 12 weeks part time or up to 160 hours or the equivalent. This period will involve the student in:

- A practical project of discipline specific significance
- An assessment of the internal and external environment of the organisation and the impact that has on strategy, business development and organisational dynamics
- Immersion in organisational culture and genuine participation in organisational activities
- A reflection on their learning process and the role of theory and practice in business and management

Students will be expected to prepare a learning agreement between themselves and a nominated supervisor in the host organisation as well as an academic supervisor. The agreement will set out the type and nature of activities and/or project(s) to be undertaken as well as the learning objectives of the student. An individual oral presentation will also be made by each student participating.

**Values:**

- V1.** Appreciate the role of internships in organisations
- V2.** Appreciate the potential for organisations to innovate and change
- V3.** Foster entrepreneurship and risk taking
- V4.** Appreciate complementary contribution of theory and practice
- V5.** Foster an appreciation for continual learning and personal and professional development

**Graduate Attributes**

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, K4, K5, S2, S4, A1	AT1, AT2
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	S1, S2, A2	AT1, AT2
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K3, S2, S3, A1, A2	AT2, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	S1, S3	AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K2, S2, A2	AT2, AT3

**Learning Task and Assessment:**

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1-K5, S1-S4, A1, A2	Individual Written Report	Written Report	30-40%
K1-K5, S1-S4, A1, A2	Written Report	Report	30-40%
K1-K5, S1-S4, A1, A2	Oral Presentation	Presentation	20%-30%

**Adopted Reference Style:**

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)