

**School / Faculty:** Federation Business School

**Course Title:** BUSINESS, SOCIETY AND THE PLANET

**Course ID:** BUGEN5930

**Credit Points:** 15.00

**Prerequisite(s):** Nil

**Co-requisite(s):** Nil

**Exclusion(s):** Nil

**ASCED Code:** 080301

**Grading Scheme:** Graded (HD, D, C, etc.)

**Program Level:**

AQF Level of Program						
	5	6	7	8	9	10
<b>Level</b>						
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Learning Outcomes:**

**Knowledge:**

- K1.** Recognise the interdependence of society, natural environment and the economy and the challenges this poses to business
- K2.** Explain key concepts of sustainability and evaluate the potential for sustainable practices to create economic value
- K3.** Identify ethical dilemmas and recognise ethical decision making styles in business contexts
- K4.** Outline relevant theories and suitable research methods to determine the appropriateness of business practices in contemporary society
- K5.** Appraise different perspectives on the role of business in today’s society
- K6.** Identify strategies for influencing socially responsible change in business

**Skills:**

- S1.** Engage with systems thinking and complexity
- S2.** Identify and analyse complex challenges facing business by applying established theories within various contexts of practice and knowledge
- S3.** Reflect on theory and one’s own perspective, including exploration and transformation, and evaluate other perspectives and recognise alternative views

# Course Outline (Higher Education)

BUGEN5930 BUSINESS, SOCIETY AND THE PLANET

- S4.** Independently critique and synthesise the literature related to an issue, concern, or problem, and summarise the research findings
- S5.** Evaluate ethical, socially responsible and/or sustainable business challenges and generate and articulate responses to these challenges.
- S6.** Demonstrate critical thinking skills including a critical awareness of bias

## Application of knowledge and skills:

- A1.** Confidently construct and deliver responses, based on personal values, to conflict in a business environment
- A2.** Work both independently and co-operatively, demonstrating intercultural awareness and understanding
- A3.** Integrate social, environmental and economic perspectives into business practice

## Course Content:

Topics may include:

- The role of business in the 21st century
  - The only business of business is wealth maximisation – or is it?
  - Business models and structures
- What do we mean by ethical, socially responsible and sustainable?
  - Concepts and definitions
  - Interdependencies - systems thinking
- Ethics in a business context
  - Recognition of ethical problems
  - Ethical decision making
- Business strategy and the role of social responsibility
  - Supply chains
  - Fair trade
  - Labour standards
- Research an aspect of business social responsibility
- Sustainability as a business imperative
  - Emerging issues and challenges to business
  - Interdependencies of economic, social and environmental systems

# Course Outline (Higher Education)

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- Identifying and measuring business success
  - Financial and non-financial reporting
  - What should companies report – for whom? Why?

## Values and Graduate Attributes:

### Values:

- V1.** Appreciate the interdependence of environment, society and economy
- V2.** Appreciate the implications of your decisions and actions on others
- V3.** Embrace reflective, adaptive and collaborative learning
- V4.** Value creative and integrative thinking
- V5.** Appreciate the importance and influence of business in creating positive change
- V6.** Accept the importance of research

### Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Reflection and research	Medium
Critical, creative and enquiring learners	Develop and implement personal values, apply critical thinking skills	Medium
Capable, flexible and work ready	Become familiar with, and respect different perspectives	High
Responsible, ethical and engaged citizens	Understand influence of business in creating positive change in society	High

## Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1,K2,K5,K6 S1,S2,S3,S5,S6 A3	Relate how learning evolves during the course	Reflective writing	20-30%
K1,K3,K5 S1,S2,S4,S5,S6 A1,A2,A3	Group task with individual research and other contribution required	Individual contribution to combination of group written report, essay or script and presentation	30-40%
K4,K5,K6 S1,S2,S3,S5,S6 A1,A3	Reviewing, demonstrating knowledge of key concepts, analysis	Exam	40-50%

## Adopted Reference Style:

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APA