

# Course Outline (Higher Education)

<b>School:</b>	Federation Business School
<b>Course Title:</b>	PROFESSIONAL EXPERIENCE
<b>Course ID:</b>	BUGEN6920
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	Nil
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED Code:</b>	089999

## Description of the Course :

This course presents students with real-life business projects case studies, thereby allowing students to apply their university learning to a business scenario, providing students with experience in tailoring their academic-based learning to the needs of an industry-based partner, and networking with potential employers. This will prepare students for work or professional practice by integrating theoretical knowledge with practice. Being exposed to a work related problem or case study; students will conduct a situational and industry analysis and develop a strategy and recommendations to address the problem.

**Grade Scheme:** Graded (HD, D, C, etc.)

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

## Program Level:

AQF Level of Program						
	5	6	7	8	9	10
<b>Level</b>						
Introductory						
Intermediate						
Advanced					✓	

## Learning Outcomes:

On successful completion of the course the students are expected to be able to:

### Knowledge:

- K1.** Evaluate the results of specific research projects in the areas of management, marketing or any area of business.

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- K2.** Evaluate personal learning and personal development in a global business environment.
- K3.** Analyse how the environment and competitive forces shape strategic responses and develop a knowledge of systematic interaction in organisations.
- K4.** Appraise the practical application of business policy models with the view to gaining further knowledge in the areas of strategy and organisation.
- K5.** Critically analyse and apply advanced research skills and provide innovative solutions to complex global business problems.

### Skills:

- S1.** Develop higher level research and analytical skills to form recommendations for solving workplace issues
- S2.** Identify the skills required to enable appropriate decision making that is inclusive of diverse cultures
- S3.** Demonstrate well-structured decision making processes
- S4.** Employ professional report writing skills
- S5.** Develop reflective thinking and writing skills
- S6.** Develop higher level presentation skills

### Application of knowledge and skills:

- A1.** Make connections between your academic and workplace learning outcomes
- A2.** Apply business communication knowledge to workplace issues
- A3.** Identify and explain application of the standards of professional behaviour relevant to your diverse workplace issue and your discipline/ profession.
- A4.** Apply critical reflection skills that enhance response to challenges and successes achieved in solving workplace issues within a diverse cultural context
- A5.** Communicate effectively and perceptively in a diverse business environment.
- A6.** Apply theory and ethical values to practice in a culturally diverse environment

### Course Content:

Topics may include:

- Developing effective teams, interview and employability skills
- Industry overview and analysis,
- Professional conduct, confidentiality, employer meetings -discussing the project
- Identifying the problem, project clarification
- Situational Analysis
- Project management issues
- Linking case study, project, problem brief to theoretical knowledge
- Employer feedback, draft report plan
- Effective Presentation Skills - communication and use of technology. Presentation with Impact
- Project implementation considerations. Making recommendations.
- Project Problem solving. Written Report and future considerations, review and planning.
- Reflection, Professional resume Satisfactory career strategic plan

### Values:

- V1.** Appreciate the role of teams in solving workplace issues in a culturally diverse environment
- V2.** Appreciate the potential for workplaces to be able to work towards solving issues ethically.

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**V3.** Foster entrepreneurship and risk taking within a global context

**V4.** Appreciate the contribution of theory to practice

## Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students will demonstrate an understanding of the broad and coherent body of knowledge of the discipline through research and via its application in the workplace. Students will consolidate skills that will enable them to become proficient in negotiating workplace issues in a diverse context as well as the ability to contribute to the effective execution of tasks.	Medium
Critical, creative and enquiring learners	Students will apply advanced cognitive and creative skills to negotiate and analyse workplace issues, and communicate initiative and enterprising solutions to unpredictable and sometimes complex global problems.	High
Capable, flexible and work ready	Students will consolidate planning and organizing skills that contribute to productive and professional outcomes. They will encounter opportunities to demonstrate that they can function effectively and constructively in an inter-cultural or global environment and in a variety of complex situations. Opportunities to exercise initiative and responsibility, taking action and engaging others to make a positive difference for the common good will be provided within the context of the project.	High
Responsible, ethical and engaged citizens	Students will understand and practice the highest standards of ethical behaviour associated with their discipline or profession, including an appreciation of own ethical responsibilities towards colleagues, research subjects, the wider community and the environment	High

## Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2,K3,K4,S2,S3,S5,A1,A2,A3,	Weekly activities that engage students in a variety of tasks that builds intercultural awareness and, skills and knowledge in problem solving	Multi - modal task	10-20%
K1,K2,K3,K4,K5,S1,S2,S3,S5, A1,A2,A3,A4,A5,A6	Reflective Journal - students will be required to keep a journal that documents observations and learnings whilst working in a team. It is expected that students will apply knowledge about team organisation and functioning.	Written Task	20-30%

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Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2,S2,S5,S6,A3,A4,A5,A6	Professional Plan Students are to produce a Career Management plan	Multi-modal task	10-20%
K1,K3,K4,K5,S1,S2,S3,S4,S5,A1,A2,A3,A4,A5,A6	Group task - Formal report Completion of a written report that addresses the problem to be solved	Written	30-40%

## Adopted Reference Style:

APA