

Course Outline (Higher Education)

School:	Federation Business School
Course Title:	BUSINESS ADMINISTRATION PROJECT- (PHASE 1)
Course ID:	BUGEN9101
Credit Points:	15.00
Prerequisite(s):	(At least 180 credit points from program DB0)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED Code:	080300
Grade Scheme:	Graded (HD, D, C, etc.)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component: No

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	✓

Learning Outcomes:

On successful completion of the course the students are expected to be able to:

Knowledge:

- K1.** Distinguish between different epistemologies or paradigms of research within a particular field of study in order to appraise how they inform research practices.
- K2.** Differentiate between qualitative and quantitative research methods in their field of study to appraise how they inform research design.
- K3.** Examine the different research design elements and outline how they inform research practices.
- K4.** Examine their particular discipline's discourse, and appraise that discourse as it relates to their dissertation topic.

Skills:

- S1.** Identify appropriate research methods and techniques given the specific problem in order to collect, analyse, and evaluate ideas and information with reference to specific topic areas.

Course Outline (Higher Education)

BUGEN9101 BUSINESS ADMINISTRATION PROJECT- (PHASE 1)

- S2.** Design appropriate research problems, objectives, questions or hypotheses in order to underpin the research design.
- S3.** Prepare a research dissertation/thesis to communicate the results of the research project.

Application of knowledge and skills:

- A1.** Apply depth in some area of specialisation, in known or changing contexts.
- A2.** Identify and evaluate various research problems and present the results with responsibility and accountability.
- A3.** Use initiative and judgement to plan and execute a substantial research-based project and piece of scholarship with high level personal autonomy and accountability.

Course Content:

On successful completion of the coursework components, candidates will be invited to progress to the research phase and prepare a research proposal for candidature and having been confirmed then proceed to research and prepare a professional thesis/dissertation. This professional thesis/dissertation will be based on a research-based project addressing an important problems or question concerning policy and/or practice in a profession or industry. The thesis/dissertation will make a contribution to knowledge, demonstrate an understanding of the relationship of the investigations undertaken and demonstrate critical reflection and analysis of issues relevant to professional policy and/or practice. The professional thesis/dissertation will normally be 45,000 words.

Initial admission to the research component of the DBA program is on a probationary basis, and a Confirmation of Candidature must be achieved within 3 months of commencing the research component full-time.

- Phase 1 Preparation for approval of research project
- Phase 2 Fieldwork/other research activity
- Phase 3 Professional thesis/dissertation writing and submission.

The research will be conducted in accordance with the National Statement on Ethical Conduct in Human Research. Candidates must obtain approval from the relevant ethics committee within the University prior to collection of data where such approval is necessary.

Values:

- V1.** Conduct research activities and make research-led decisions in an ethical and socially responsible manner.
- V2.** Be highly valued by employers for their ability to
 - Accept responsibility for, and display initiative when making business decisions
 - Build collaborative relationships with internal and external parties
 - Build collaborative relationships in a culturally diverse workforce.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

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Attribute	Brief Description	Focus
Knowledge, skills and competence	Individual assessment tasks will reinforce the need to broaden and deepen their involvement with course material and to relate this material to current business research issues.	High
Critical, creative and enquiring learners	Confirmation Presentation will help build their confidence in presenting to a mixed audience and they will gain assurance that their work is of a sufficient quality.	High
Capable, flexible and work ready	Research reinforces the importance of contributing to and collaborating with a diverse cohort which prepares them for career and community engagement.	High
Responsible, ethical and engaged citizens	Confirmation presentation is used to reinforce the need for business research to contribute to society by adhering to ethical practices and developing corporate social responsibility programs.	High

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K3, K4, S1, S2, S3, A1, A2, A3	Preparation and presentation of Confirmation report that summarises research problem, epistemology, literature review, research methods, and likely contribution to knowledge. This document will then lead to the preparation of a research thesis / dissertation that communicates the results of their research project.	Dissertation / Thesis	100%

Adopted Reference Style:

APA