

Course Outline (Higher Education)

School:	Federation Business School
Course Title:	POLICY IN HEALTH SERVICES MANAGEMENT
Course ID:	BUHEA6902
Credit Points:	15.00
Prerequisite(s):	(At least 120 credit points from program MM9 or MM9.EL or MM9.HSM or MM9.IB)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080313

Description of the Course :

This course builds skills in the politics and policies related to health services management. It primarily focuses on public policy but also draws on policy applicable globally as well as the students country of origin. Policy analysis includes both the process of identifying, structuring, and analysing information to design better policy within the health sector, and evaluation of existing policies.

Grade Scheme: Graded (HD, D, C, etc.)

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory						
Intermediate					✓	
Advanced						

Learning Outcomes:

Knowledge:

K1. Review politics and policy and their relation to each other in health in Australia and other countries

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- K2.** Appraise the philosophies that underpin the development of health policy and the allocation of resources
- K3.** Differentiate between the political, social and economic factors and evaluate their influence on policy decision making
- K4.** Analyse the policy development cycle and assess how it informs different approaches to policy analysis
- K5.** Debate the response to policy failure both in government policy and the broader health sector

Skills:

- S1.** Analyse and critically reflect on the political agenda in health policy development
- S2.** Conduct policy analysis and apply to a range of health contexts
- S3.** Critically and systematically evaluate health policy and the impact on the individual, the organisation and the broader community
- S4.** Interpret and transmit knowledge, skills and ideas on identified gaps in policy and the need for effective policy in healthcare to specialist and non-specialist audiences

Application of knowledge and skills:

- A1.** Take initiative to apply knowledge and skills in health policy in professional practice, particularly in service planning, quality and safety and health services management
- A2.** Demonstrate ethical practice in all aspects of policy analysis, development, and be accountable in reviewing other policy in light of ethical practice

Course Content:

Topics may include:

- introduction to public policy
- rationale for public policy
- problem and solution analysis in policy
- the policy development cycle
- cost benefit analysis
- policy analysis
- examination of policy failure and ethics in policy development

Values:

- V1.** Value the importance of effective policy management in changing and complex local and global health environments.

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- V2.** Value a high level of critical thinking; and the interface of health policy and health services management.
- V3.** Value the need for continuous monitoring of the policy environment in order to maintain up-to-date knowledge.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students will be equipped with the skills, motivation and confidence to engage in continuous learning with advanced knowledge of the role of policy in health contexts by way of the skills and competence to engage in self-reflection to meet the personal, professional and leadership challenges of the ever changing health context;	High
Critical, creative and enquiring learners	Students will possess the confidence, and capability to engage in critical self-reflection on the role of policy and ways of influencing policy for change to enable them to fulfil their personal and career aspirations as a leader;	High
Capable, flexible and work ready	Students will possess advanced knowledge and skills in policy to be productive leaders who are able to apply their skills in a variety of work settings as required to make meaningful change and progress o local, national and global health communities with which they engage;	High
Responsible, ethical and engaged citizens	Students will be aware of generally accepted norms of ethical behaviour and as a leader in health care contexts will be encouraged to act in a socially responsible manner both in the work place and other settings informed by policy at all times.	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K5 S2,S3 A1	Students are required to identify a second contemporary health policy in Australia or their home countries, analyse and discuss the issues and suggest possible solutions.	Essay	40-60%
K1,K2,K3,K4,K5 S1,S2,S3,S4 A1,A2	Students are required to review and analyse a contemporary health policy in Australia or their home country and make a presentation and report.	Presentation and report	40-60%

Adopted Reference Style:

APA