



Course Outline (Higher Education)

School:	Federation Business School
Course Title:	MANAGEMENT PRINCIPLES
Course ID:	BUMGT1501
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080301

Description of the Course:

This course provides foundations in the principles and practice of management. The four basic management functions of planning, organising, leading and controlling are covered. The role of sound management practice as an essential aspect of conducting business in an ethical and socially responsible manner is considered. The course identifies contemporary management challenges and determines their impact on the practice of management and organisational processes and priorities.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

Knowledge:

- K1.** Describe the principles of sound management practice
- K2.** Examine how management contributes to the effective functioning of organisations
- K3.** Describe the four basic management functions of planning, organising, leading and controlling and explain how they should be implemented
- K4.** Recognise the role of sound management principles and practices in contributing to ethically and socially responsible business
- K5.** Identify contemporary management challenges that influence management practice and organisational processes and priorities

Skills:

- S1.** Apply the knowledge gained in facilitating the management process in organisations
- S2.** Evaluate the effectiveness of management theories and models as they relate to how organisations function
- S3.** Present a clear, coherent and independent exposition of knowledge and ideas about a particular topic relating to management
- S4.** Identify strategies to meet management issues and problems

Application of knowledge and skills:

- A1.** Independently evaluate a diverse range of management functions and practices across multiple industries, using appropriate management theories
- A2.** Apply management theories and concepts to improve management functions in business, not-for-profit and governmental organisations

Course Content:

Topics may include:

- Historical foundations of management
- The contemporary business
- Ethical behaviour and social responsibility
- Functions of management
- Communication
- Organisational structure
- Managing change
- Managing people
- Entrepreneurial managers
- Teams within organisations

Values:

- V1.** Understand management principles and practices as an essential aspect of conducting business in an ethical and socially responsible manner
- V2.** Accept responsibility for, and display initiative in management practices
- V3.** Appreciate the role of management in contemporary organisations
- V4.** Build collaborative relationships in a diverse workforce
- V5.** Appreciate the interrelationship of theory and practice in management

- V6.** Appreciate the importance of management practice at both organisational and operational levels
- V7.** Value complexity in organisations
- V8.** Appreciate that learning about management is a lifelong process

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K5, A2, S4	AT1
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K5, S2	AT2
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K2, K4, K5, S1	AT1, AT2
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K3, A1, A2, S3	AT2, AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	A1, K2, K3, K4	AT2

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K3, S1, A1	Demonstrate knowledge of required readings and materials by answering a set of questions	In class test	15%-25%
K1, K2, K3, K4, K5, S1, S2, S3, A1, A2	Group assignment considering a case study, looking at management activities and how they relate to organisational success	Presentation and report	25%-35%
K1, K2, K3, K5, S1, S2, S4, A1, A2	Demonstrate knowledge of key management concepts, issues, and problems by applying knowledge and skills in different situations/final test	Final summative assessment	40%-50%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)