



# Course Outline (Higher Education)

<b>School:</b>	Federation Business School
<b>Course Title:</b>	MANAGEMENT IN A GLOBAL BUSINESS ENVIRONMENT
<b>Course ID:</b>	BUMGT6921
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	Nil
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	(BUMGT5920)
<b>ASCED:</b>	080311

## Description of the Course:

This course is concerned with the nature of managing in global business. Specifically, the course considers unique or unpredicted demands placed on managers by new and challenging business environments, and hence, implications for management development needs.

The world of business is constantly being shaped and reshaped by social, economic, environmental and technological forces. As a result of the interdependent nature of these influences, the conduct of business in one part of the globe can have profound consequences for individuals, managers, businesses and communities in other locations worldwide.

This course develops an evolving account of international business practices in the context of the environment in which they occur. Using a critical approach, the course examines theory and practice of management and organisations when operating across national and cultural borders. The implications of these practices for responsible management development are identified and discussed.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

## Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

### Learning Outcomes:

#### Knowledge:

- K1.** Identify the range of definitions, concepts and issues pertaining to the management process of global business
- K2.** Recognise major trends in the global business environment, in particular the effects of globalisation, information technology and global/international priorities (social, economic and environmental)
- K3.** Appraise the importance of cultural sensitivity and adaptability in the global business environment
- K4.** Recognise the interdependence of society, natural environment and the economy and the challenges/opportunities this presents to business

#### Skills:

- S1.** Identify relevant knowledge, skills and abilities, together with appropriate management development techniques, in order to plan an approach for effective, sustainable and responsible international management
- S2.** Formulate choices and justify decisions in international business strategy and operations
- S3.** Critically evaluate the importance of sustainability, cultural sensitivity and adaptability in the global business environment and how this understanding may help managers achieve organizational goals
- S4.** Provide leadership within a global context by taking responsibility for organization, planning, influencing and negotiating
- S5.** Contextualize the changing roles and responsibilities of business towards stakeholders, and the sustainability of production systems and economic paradigms and synthesize change management processes.
- S6.** Demonstrate capacity to operate as an informed and competent employee in a global environment.

#### Application of knowledge and skills:

- A1.** Apply suitable analytical techniques and models to identify global business impacts and to develop strategic business options and management recommendations in different cultures.
- A2.** Integrate social, environmental and economic perspectives into global business practice

#### Course Content:

Topics may include:

- Understanding Global Business Context
- The Nature of Global Management and Responding to Conflicting Environmental Forces
- Going Global: Motivations, Means and Mentalities
- Developing Transnational Strategy
- The Organizational Challenges (internal and external) & Strategy Implementation
- Leadership in a Global Environment
- Building Future Management Development in Global Business Context
- Corporate Social Responsibility and corporate strategy
- Sustainability on business management and strategic development

**Values:**

- V1.** Preparing management for a global environment
- V2.** The significance of current global trends impacting on international business practice.
- V3.** The role of leadership and decision making in a global and cross-cultural context.
- V4.** The value of appropriate management training for effective global management.

**Graduate Attributes**

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1,S1,K3,K4,S2S5,A1,A2	AT1
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K2,K4,S1,S2,S3,S4,S5,S6,A1,A2	AT1, AT3
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K2,K4,S1,S3,S4,S6,A1,A2	AT3,AT2
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K3,S3,S4,S6,A1	AT1,AT2
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K4,S1,S3,S4,S6,A1,A2	AT1,AT2,AT3

**Learning Task and Assessment:**

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K3 S1, S2, S3, A2	Demonstrate a critical understanding of international management challenges and practices	Individual Task	10-30%
K3,K4 S1,S2, S4, S5, S6, A1, A2	Analyse and apply international management processes and strategies in the global business context	Group project	30-50%

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K4, S1,S3, A1, A2	Demonstrate knowledge and understanding of key concepts of management in a global environment	Exam	30-50%

**Adopted Reference Style:**

APA

Refer to the [library website](#) for more informationFed Cite - [referencing tool](#)