

Course Outline (Higher Education)

School:	Federation Business School
Course Title:	COMPARATIVE ISSUES IN INTERNATIONAL MANAGEMENT
Course ID:	BUMGT6958
Credit Points:	15.00
Prerequisite(s):	(Nil)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080505

Description of the Course:

This course provides theoretical and practical knowledge in the area of international management, global organisations and cultural interrelationships. It provides students with the opportunity to explore emerging trends, issues and challenges facing both the international manager and multi-national corporations.

The course enables students to acquire knowledge about modern theory and practice, and at the same time to develop international management skills in order to implement these in multi-national corporations and/or non-governmental organisations.

This course focusses on issues relating to globalisation and internationalisation and the broader cultural context in which international management takes place

Grade Scheme:	Graded (HD, D, C, P, MF, F, XF)
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Placement Component:	No
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Supplementary Assessment:	Yes
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Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	✓	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Critically evaluate areas of contemporary management in an international context
- K2.** Identify and assess a variety of international management perspectives and planning functions in the global arena
- K3.** Appraise and critically evaluate the major trends, issues and challenges facing managers operating in the international environment

Skills:

- S1.** Research and critique current management concepts, including current and future global organisations and interrelationships, and apply these to the changing international environment
- S2.** Critically appraise various strategies and processes relating to international management and discuss how they can add value to the success of multi-national corporations and/or non-governmental organisations
- S3.** Present information and learnings to both specialised and non-specialised audiences via various reports and/or presentations

Application of knowledge and skills:

- A1.** Apply independent initiative and judgement in developing arguments for various international management positions and reach qualitative conclusions as a basis for professional practice
- A2.** Identify, plan and evaluate a diverse range of decisions/implications across multiple multi-national corporations using appropriate research and problem solving techniques with a high level of personal autonomy and accountability
- A3.** Research and develop analytical and problem solving skills and techniques in the contemporary area of international management and then focus on the practical application of this knowledge, when applied to learning activities and during individual and/or team based assessments

Course Content:

Topics may include:

- International management environment
- Political, economic, social, technological, and legal environments
- The role of corporate, social responsibility and ethics in multi-national organisations and/or non-governmental organisations
- The impact of culture and communication in international management

- Strategic formulation, planning and decision making in international management
- Organisational structures and systems for global operations
- Global human resource management and leadership practices

Values:

- V1.** Appreciate the interface between theory and practice as they relate to international management and broader global issues
- V2.** Develop a mastery of concepts and approaches to the management of multi-national corporations
- V3.** Appreciate the complexity of management in a changing global environment and the mechanisms for actively engaging in international management practices and to be able to make productive use of these

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K2,K3 S1,S2,S3, A2,A3	1 and 2
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K3 S1,S2,S3, A1, A2,A3	2
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K1, K2,K3 S1,S2,S3, A2,A3	1 and 2
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K2,K3 S1,S2,S3, A1, A2,A3	1, 2 and 3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K1, K2, K3 S1,S2,S3, A1, A2,A3	1 and 2

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2 A2	Critically analyse and evaluate current international management theory as it applies to practice.	Individual Case Study/Article Analysis	25-35%
K2,K3 S1,S2,S3 A2,A3	Research, critically evaluate and then present information in a research assignment that examines current international management concepts or trends	Individual Research Report and/or Presentation	25-35%
K1,K2,K3 S1,S2, A1	Critically appraise and evaluate current theory as applied to practice	Exam	35-45%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)