



Course Outline (Higher Education)

School:	Federation Business School
Course Title:	EXPERIENTIAL LEARNING PROJECT
Course ID:	BUMGT6997
Credit Points:	45.00
Prerequisite(s):	(BUMGT6976)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080301

Description of the Course:

The Experiential Learning Project is a capstone course for the Master of Business Administration Program. Students are provided with the opportunity to apply a broad range of knowledge of key business concepts, tools and techniques in a practical context. Students will be able to critically evaluate a business problem or opportunity. Importantly, through the project students will further enhance their critical thinking, communication and interpersonal capabilities. Students will work on their own and be guided by an academic adviser and an industry adviser

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

Knowledge:

- K1.** Apply knowledge gained from the courses to solve business problems
- K2.** Analyse, evaluate and apply critical thinking to develop solutions and to recognise opportunities.
- K3.** Develop appropriate research methods to solve problems

Skills:

- S1.** Recognise the importance of creative problem solving by participation in group and individual activities.
- S2.** Analyse business problems, undertake appropriate research, and develop innovative strategies.
- S3.** Demonstrate skills in planning and executing the project toward timely completion.
- S4.** Prepare interim and final reports and presentations to communicate project proposals, findings and recommendations.

Application of knowledge and skills:

- A1.** Plan and execute a substantial research based project
- A2.** Present the results of the project in a brief/proposal/report with confidence, using professional judgement.
- A3.** Demonstrate initiative and judgement in solving a business problem
- A4.** Appreciate the role of reflexivity

Course Content:

Students will be required to undertake a project in a business/organisational setting that has the following characteristics:

- it should address a 'real life' business problem or opportunity
- it should require significant research and involve enough complexity and variety of stakeholders so as to preclude a simple technical solution
- it should be amenable to successful completion within a five to six month time frame

The specifics of the project will be agreed during the presentation of the proposal.

Students will be required to attend a series of workshops, covering topics such as proposal writing, research methods, strategic planning and implementation and presentation skills.

Values:

- V1.** A continuing capacity and willingness to learn from integrating practical experiences and theoretical insight.
- V2.** Develop an ethical and socially responsible approach to the business practice
- V3.** Appreciate the need for continuous learning in order to maintain up-to-date skills and knowledge
- V4.** Engage stakeholders through inclusive communication and problem solving

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes**

and assessment for each FedUni course, and all attributes must be directly assessed in each program

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K2,S1,S2,A4,A3	AT1,AT2,AT3,AT4
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K1,K2,K3,S1,S3,A2,A3,A4	AT1,AT2,AT3,AT4
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K2,S1,S2,A2	AT1,AT2,AT3,AT4
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K3,S2,S3,S4,A2,A4	AT1,AT2,AT3,AT4
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K1,K2,S1,S2,A3,A4	AT1,AT2,AT3,AT4

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K3 S1, S2, S3 A1, A2, A3, A4	Develop a proposal to solve a business problem or opportunity that is professionally developed for a client. Apply knowledge and skills gained from the MBA courses to a project and communicate ideas across to different stakeholders	Proposal development	10%
K1, K2, K3 S1, S2, S3, S4 A1, A2, A3, A4	Conduct research and apply critical thinking to the MBA project and communicate ideas to different stakeholders	Final presentation	10%
K1, K2, K3 S1, S2, S3, S4 A1, A2, A3, A4	Conduct research and apply critical thinking and skills to the MBA project and communicate ideas to different stakeholders	Final ELP report	80%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)