

School / Faculty: Federation Business School

Course Title: SUSTAINABILITY, GOVERNANCE AND ETHICS

Course ID: BUMGT9123

Credit Points: 15.00

Prerequisite(s): (Honours or MBA degree)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080301

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	✓

Learning Outcomes:

Knowledge:

- K1.** Critically evaluate the nature and theoretical underpinning of sustainability, ethics and corporate governance
- K2.** Judge the arguments stemming from a range of perspectives on the purposes and responsibilities of businesses and their relationship to various stakeholders.
- K3.** Assess the risks, internal and external, to the enterprise of operating on a shareholder value/single bottom line basis alone.
- K4.** Recognise the contemporary sustainability, ethics and corporate governance issues and challenges in business both locally and internationally.

Skills:

- S1.** Apply theories and research to creatively offer pragmatic solutions to ethical, governance and sustainable development issues.
- S2.** Conduct a critical literature review on ethical, governance and sustainable development issues in business.
- S3.** Critically analyse company ethics and governance documents to formulate strategy for effective ethical and governance structure for business.
- S4.** Synthesise ideas in a coherent manner and communicate it to professional groups, academic circles and other external stakeholders.

Course Outline (Higher Education)

BUMGT9123 SUSTAINABILITY, GOVERNANCE AND ETHICS

Application of knowledge and skills:

- A1.** Adapt and apply sustainability, ethics and corporate governance knowledge and skills in diverse and novel organisational settings.
- A2.** Apply proprietary tools and techniques to develop strategic options that an enterprise can use to grow following the principles of sustainable development and integrating the interests of community, society, economy and natural environment.
- A3.** Plan and execute a literature review based research paper and identify new knowledge building opportunities in the area of ethics, corporate responsibility, corporate governance and sustainable development.

Course Content:

Topics may include:

- The nature of ethics in the business and managerial context
- Philosophical and practical approaches to ethical decision making
- Managing ethics risks and opportunities
- The modern corporation and the Principal – Agent problem
- Regulatory and social constraints in internal and external corporate activities
- Corporate Governance principles and code of ethics
- Current challenges in corporate governance
- Sustainability and corporate social responsibility
- Current issues in ethics and social responsibility

Values and Graduate Attributes:

Values:

- V1.** Appreciate the value of ethics, good corporate governance and corporate social responsibility in conducting business and setting strategic goals
- V2.** Develop a broad perspective on the stakeholders of the organisation
- V3.** Recognise multiple agendas in the wider community, economy and natural environment to enable businesses to contribute to sustainable development.

Learning Task and Assessment:

Course Outline (Higher Education)

BUMGT9123 SUSTAINABILITY, GOVERNANCE AND ETHICS

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K4 S1, S3, S4, A1, A2	Individuals will critically review a Code of Conduct of a company and other information about ethical practices and develop management strategies and programmes in order to improve the company's ethical conduct and its capacity to effectively manage the ethical and governance risks in future. The students will conduct an in-depth review of global best practices and contemporary theories of business ethics/ governance in recommending appropriate strategies.	Written Report	30-40%
K2, K3 S2, S4, A3	Individuals will conduct a critical review of literature related to a contemporary issue in ethics, corporate governance, corporate social responsibility and sustainable development and submit an academic paper to a journal in the relevant field of study.	Journal article	60-70%

Adopted Reference Style:

APA