

Course Outline (Higher Education)

School:	School of Arts
Course Title:	FREEDOM AND CONTROL IN THE MEDIA
Course ID:	FLMES3451
Credit Points:	15.00
Prerequisite(s):	(BATCC1001 or BATCC1002 or FLMES1001 or FLMES1002) (At least 30 credit points from ANY and BAFLM and BATCC and BAXDC and FLMES and FLMGL and FLMOL subject-area at 2000-2999 level)
Co-requisite(s):	Nil
Exclusion(s):	(ATSGC2451 and ATSGC3451 and FLMES2451)
ASCED:	100799

Description of the Course:

This course introduces students to key issues and debates about media regulation, freedom and control. Topics address issues of media ownership, convergence, censorship and classification, globalisation and piracy. Students will explore the policy frameworks that respond to these issues, and their implications and effects. The unit examines histories of different regulatory procedures, their present forms, and their particular application in an Australian context.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Analyse and critique a range of media policy issues and their effects.
- K2.** Comprehend and elucidate the challenges facing the media policy landscape.
- K3.** Appraise and utilise key debates, issues and perspectives informing the study of media regulation, freedom and control.

Skills:

- S1.** Research and explain media policy problems and debates.
- S2.** Express substantiated, reasoned expositions and arguments concerning the history and development of selected media policy issues and their social, political, economic and cultural effects.
- S3.** Critically review at an advanced level themes, rhetorics, issues and debates that define media regulation and media policy decisions.

Application of knowledge and skills:

- A1.** Apply higher order skills in critical thinking and analysis to argue, write about and discuss media policy issues, decisions and factors affecting the regulatory landscape.
- A2.** Utilise and integrate relevant rhetorical frameworks in analysing a range of examples of media regulation and their effects.
- A3.** Identify links and tensions between issues, debates, concepts and perspectives that define the study of media regulation, freedom and control.
- A4.** Conduct an independent research project.

Course Content:

Topics may include:

- What is media policy?
- Approaches to policy analysis
- Ownership and control
- Convergence
- Classification and censorship
- Globalisation

- Internet regulation
- Surveillance and privacy
- Piracy

Values:

- V1.** Appreciate the key role of media policy in contemporary society.
- V2.** Identify the key rhetorics informing media regulation and the ways in which they function within and through particular policy issues and debates.
- V3.** Appreciate the complex factors affecting the regulatory landscape, including media industries, stakeholder interests, policy frameworks and issues.

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, A1, A2, A3	AT1, AT2, AT3
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K2, A4	AT3
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K1, K2, K3, S2	AT2, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	S1, S2, S3, A1, A4	AT1, AT2, AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	S2, A4	AT3

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2, K3 S1, S2, S3 A1, A2, A3	Demonstrate understanding of key themes and concepts through analysis of set topic material. Application and synthesis of knowledge at an advanced level.	Essay	30-45%
K1, K3 S1, S3 A2	Provide focused and informed responses to policy concepts, regulatory changes, debates and issues.	Online learning tasks	10-20%
K1, K2, K3 S1, S2, S3 A1, A2, A3, A4	Independently research and write up analysis of a case study in policy and regulation, applying course concepts and critical analysis.	Case Study Analysis	40-55%

Adopted Reference Style:

MLA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)