

# Unit Outline (Higher Education)

<b>Institute / School:</b>	Institute of Health and Wellbeing
<b>Unit Title:</b>	INTRODUCTION TO INTERNATIONAL SPORT MANAGEMENT
<b>Unit ID:</b>	ISMAN1001
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	Nil
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED:</b>	080301

## Description of the Unit:

This unit provides an introduction to the principles and practices of management and organisation of the international sport sector including non-profit and professional sport organisations. The unit explores critical issues and concepts in international sport management including the structure and governance of global sport and how this differs across countries, regions and cultures throughout the world. The unique features of international, national and local sport are analysed.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

## Work Experience:

No work experience: Student is not undertaking work experience in industry.

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	■	■	✓	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

### Learning Outcomes:

#### Knowledge:

- K1.** Identify and discuss the unique features of sport and their influence on the management of international, national and local sport organisations.
- K2.** Identify and describe the structure, influences and responsibilities of the global sport industry.
- K3.** Define and explain the intercultural management of international sport in the context of nationalism, regionalisation, globalisation and internationalisation.

#### Skills:

- S1.** Research and synthesise information to interpret and analyse global issues and influences relating to international sport management.
- S2.** Assess and critique the different cultural and governance models of international and national sport.

#### Application of knowledge and skills:

- A1.** Apply the key concepts and principles of international sport management to different scenarios and issues to demonstrate an understanding and comprehension of international and national sport.

#### Unit Content:

Unit content topics may include:

- Introduction to international sport management
- Historical background of globalised sport industry
- Definition of sport and unique features of sport
- Structure of global sport and how the current business model works.
- Governance in International sport
- Sources of funding for Global sport
- Intercultural management for sport organisations
- Global trends impacting sport management
- Field of play – different countries explored:
  - demographics
  - governance of sport
  - management of sport
  - major sport events

#### Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, S1, A1	To demonstrate application of knowledge of the unique features of sport to practical applications.	E-poster	20-40%
K2, S1, S2, A1	To demonstrate knowledge of the structure, influences and responsibilities of the global sport industry through effective written communication to practical applications.	Written report	30-50%
K2, K3, S1, S2, A1	To demonstrate knowledge of the theoretical principles and their practical application of intercultural management of international sport.	Interactive oral	30-40%

**Adopted Reference Style:**

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)