

School / Faculty: Federation Business School

Course Title: INNOVATION IN SOCIETY SEMINAR

Course ID: BUENT1531

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080301

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	✓	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Identify and analyse innovation trends
- K2.** Analyse the impact of innovation in society
- K3.** Identify the influence of science and invention leading to subsequent innovation
- K4.** Examine the new product development (NPD) process in order to recognise how it affects innovation
- K5.** Investigate innovation systems and identify their influence on the capacity to innovate

Skills:

- S1.** Assess the lifecycle of innovation and evaluate the impact of this lifecycle on society
- S2.** Identify innovation systems through evaluation of their impact on a changing global environment
- S3.** Coordinate and evaluate opportunities around the innovation process through collaboration with others and/or individual independence

Application of knowledge and skills:

- A1.** Transfer and apply theoretical concepts and creative skills in the commercialisation of innovation.

Course Outline (Higher Education)

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- A2.** Perform tasks with personal responsibility and autonomy, and with accountability for own and/or group outputs, in relation to the broad parameters of innovation
- A3.** Adopt a systems approach to innovation to gain competitiveness

Course Content:

Topics may include:

- The history of industry and its relationship to science and technology
- Technology and its effects on society.
- The institutionalisation of science and technology
- The new areas of production of knowledge: information technology, service-based, organisational.
- Invention, innovation and imitation.
- Innovation and strategies for competitive advantage, with special emphasis on clusters, learning process, knowledge diffusion and spillovers, technological infrastructures and social capital.
- National innovations systems from a global perspective
- Detailed history and future of key areas of technological and knowledge-based development.

Values and Graduate Attributes:

This course will help students to develop values and attributes that will enable them to:

Values:

- V1.** Value innovation as part of the wealth creation process.
- V2.** Value interdisciplinary approaches to innovation and its development.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Regular individual or group in-class exercises will reinforce the need to broaden and deepen their involvement with course material and to relate this material to current innovation developments.	High

Course Outline (Higher Education)

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Attribute	Brief Description	Focus
Critical, creative and enquiring learners	Presentation to the class of responses to the in-class exercises will help build their confidence in presenting to a mixed audience and they will also gain assurance that their work is of a sufficient quality.	Medium
Capable, flexible and work ready	Students will engage with, contemporary social and cultural issues and aspire to make meaningful contributions which prepares them for career and community engagement.	Low
Responsible, ethical and engaged citizens	In-class exercises and assignments are used to reinforce the need for ethical entrepreneurial practices and developing corporate social responsibility management.	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1,K2,K3 A1	Test or report on related readings and group activities	Test or Report	20% - 30%
K1,K2,K3,K4,K5 S1,S2,S3,S4 A1,A2,A3	Seminar Paper or Essay, together with Presentation	Written assignment and oral presentation	40% - 50%
K1,K2,K3,K4,K5 S1,S2 A1,A3	Written exam. Content based on lectures, readings and seminar presentations.	Invigilated Examination	20% - 40%

Adopted Reference Style:

APA