



Course Outline (Higher Education)

Institute / School:	Institute of Innovation, Science & Sustainability
Course Title:	BUSINESS CONSULTING PROJECT
Course ID:	BUENT3704
Credit Points:	15.00
Prerequisite(s):	(At least 120 credit points from ANY subject-area at any level)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080301

Description of the Course:

Working in multidisciplinary student teams, students will be required to act as consultants to industry clients. Students will select an appropriate project topic in consultation with their academic supervisor and form relationships with an industry client. Students will normally work in teams of four or five; agree on a formal brief and be required to submit a proposal and work-plan to undertake a business project.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

Knowledge:

- K1.** Establish the ability to integrate the knowledge and skills they have acquired, and apply them to a business problem.

- K2.** Identify the key components of the business problem to make suitable business recommendations.
- K3.** Develop the ability to analyse environmental and competitive forces affecting a business issue.
- K4.** Consider appropriate monitoring and feedback mechanisms.

Skills:

- S1.** Develop self-discipline and confidence to work collaboratively in a loosely defined environment in order to contribute to the management of the project.
- S2.** Analyse a specific project and differentiate the research problem from the managerial decision problem.
- S3.** Conduct appropriate research to obtain data which may assist in making business decisions.
- S4.** Evaluate and reflect on the process and output of a project and professionally communicate options and outcomes to a management team.

Application of knowledge and skills:

- A1.** Investigate, report and present progressive results from research undertaken on a business problem.
- A2.** Collaboratively evaluate and articulate outcomes and recommendations defined on the business problem.
- A3.** Use initiative and judgment whilst working collaboratively, analysing and developing recommendations which are documented through academic report writing skills.
- A4.** Critically examine the process sharing the individual reflections.

Course Content:

Students select an appropriate project topic in consultation with academic supervisor, and form relationships with an industry client. Students will normally work in teams of four or five; agree on a formal brief and be required to submit a proposal and work-plan to undertake a business project.

Students will be required to use an actual firm or organisation wherever possible. In essence, the contract will require students to undertake appropriate activities and prepare a business report which should be of the quality and extent one would expect from a professional firm for the same number of person-hours input.

Students will be required to produce an interim report for assessment at the mid-point of the study to discuss issues and address any changes in the strategic direction of the project. Students will also be required to submit a final report for assessment and present their findings in a formal presentation. Industry clients and community members who have an interest in, or who have contributed to the project will be invited to attend the presentation. An oral examination will take place following the presentations and final submission of the report.

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K4, K5 S1, S2, S3 A1, A2	Interim Report	Written interim report	10% - 20%
K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3, A4	Final group project report or essay	Written report or essay	30% - 50%
K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3, A4	Final group presentation	Group presentation to industry client	30% - 50%
K1, K2, K3, K4 S1, S2, S3, S4 A4	Individual oral report	Oral assessment task	20% - 30%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

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