



Course Outline (Higher Education)

School:	Federation Business School
Course Title:	WORK INTEGRATED LEARNING: INDUSTRY BASED CASE STUDIES
Course ID:	BUENT3705
Credit Points:	15.00
Prerequisite(s):	(At least 120 credit points from ANY subject-area at any level)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080301

Description of the Course:

This course uses case studies to explore some of the key issues of contemporary workplaces. Students will be required to draw on theoretical knowledge from previous courses and develop and apply the skills of critical reflection through weekly activities and collaborative problem-solving. Through this critical enquiry process, it is expected that students will further develop insights into a business environment and work towards improving skills in the areas of written and oral communication, intercultural communication, client service and self-management.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

On successful completion of the course the students are expected to be able to:

Knowledge:

- K1.** Identify and analyse the main approaches to research in the areas of management, marketing or any area of business
- K2.** Access, evaluate and synthesise knowledge from business disciplines
- K3.** Appraise the practical implications of business policy models in solving workplace issues

Skills:

- S1.** Develop higher level research and analytical skills to form recommendations for solving workplace issues
- S2.** Identify the skills required to enable appropriate decision making that is inclusive of diverse cultures
- S3.** Demonstrate well-structured decision making processes
- S4.** Employ professional report writing skills
- S5.** Develop reflective thinking and writing skills
- S6.** Develop higher level presentation skills

Application of knowledge and skills:

- A1.** Make connections between your academic and workplace learning outcomes
- A2.** Apply business communication knowledge to workplace issues
- A3.** Identify and explain application of the standards of professional behaviour relevant to your workplace issue and your discipline/ profession.
- A4.** Apply critical reflection skills that enhance response to challenges and successes achieved in solving workplace issues

Course Content:

This is a practice based course. Students will be required to work on a project or projects for the duration of the assessment. This period will involve the student in:

Topics may include:

- Industry overview and analysis
- Identifying the problem, project clarification
- Situational Analysis
- Project management issues
- Linking case study, project, problem brief to theoretical knowledge
- Feedback, draft report plan
- Effective Presentation Skills communication and use of technology. Presentation with Impact
- Project implementation considerations. Making recommendations.
- Project - Problem solving. Written Report and future considerations, review and planning
- Reflection- developing reflective writing
- Developing effective teams
- Professional conduct

Values:

- V1.** Appreciate the role of teams in solving workplace issues
- V2.** Appreciate the potential for workplaces to be able to work towards solving issues ethically
- V3.** Foster entrepreneurship and risk taking

- V4.** Appreciate complementary contribution of theory and practice
- V5.** Foster an appreciation for continual learning and personal and professional development.

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, S1, S2, S3, S4, S5, S6, A1, A2	AT1, AT2, AT3, AT4
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K1, K2, S1, S2, S3, S5, A1, A2, A3, A4	AT1, AT3, AT4
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K1, K2, K3, S1, S2, A1, A2, A3, A4	AT1, AT3, AT4
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K1, K2, S1, S2, S3, S4, S5, A1, A2, A3, A4	AT1, AT2, AT3, AT4
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K1, K2, K3, S1, S2, S3, S4, A1, A2, A3, A4	AT1, AT3, AT4

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K3, S2, S3, S4, S5, A2, A3, A4	Weekly activities that engage students in a variety of tasks that build skills and knowledge in problem solving	Mini- tasks	10-20%
K2, K3, S1, S2, S3, S5, A1, A4	Individual reflective journal inclusive of regular entries encapsulating the lived experience of working in a team, problem solving and personal growth	Journal	20-30%
K1, K2, K3, S1, S2, S3, S4, S5, A1, A2, A3, A4	Formal Report - completion of a written report that meets the stated outcome as a group	Report	30-40%
K2, K3, S2, S3, S5, S6, A1, A2, A3, A4	Presentation- a group presentation on the project undertaken	Presentation	10-20%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)