

Course Outline (Higher Education)

School / Faculty: Federation Business School

Course Title: PRINCIPLES OF RESPONSIBLE BUSINESS

Course ID: BUGEN1530

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 0803

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

Knowledge:

- K1.** Recognise the interdependence of 'people, planet and profits' and the challenges this poses to business
- K2.** Explain key concepts of sustainability
- K3.** Distinguish between different worldviews and ethical decision making styles
- K4.** Identify ethical dilemmas faced by individuals in the context of business decision making
- K5.** Contrast different perspectives on business social responsibility

Skills:

- S1.** Identify business practices that integrate social and environmental commitment with economic performance
- S2.** Engage with systems thinking and complexity
- S3.** Engage in self-reflection, exploration and transformation
- S4.** Develop independent research, oral and written expression skills
- S5.** Develop active listening skills and recognise alternative views
- S6.** Develop critical thinking skills including a critical awareness of bias

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Application of knowledge and skills:

- A1.** Use critical thinking, written and oral communication skills to evaluate challenges and propose solutions
- A2.** Confidently construct and deliver responses to conflict in a business environment
- A3.** Work co-operatively, demonstrating intercultural awareness and understanding
- A4.** Integrate social, environmental and economic perspectives into business practice

Course Content:

Topics may include:

- Engaging with the terms ethics, sustainability, social responsibility - what do we mean?
- Concepts of systems thinking - inter-relatedness of environmental, economic and social systems
- Ethics - identifying ethical dilemmas and models for ethical decision making.
- Personal values - identifying, developing and practicing personal values in business contexts
- The role of business in the 21st century - business structures, models and environments
- Integrity within supply chains - sustainable procurement, fair trade, labour standards
- Creating value through corporate and business social responsibility - reputation, economic benefits, measuring success beyond profits, the triple bottom line
- Sustainability as a business imperative?

Values and Graduate Attributes:

Values:

- V1.** Further develop personal ethical standards
- V2.** Appreciate the interdependence of environment, society and economy
- V3.** Appreciate the effect of individuals' decisions and actions on others
- V4.** Value reflective, adaptive and collaborative learning
- V5.** Value creative and integrative thinking
- V6.** Appreciate the importance and influence of business in creating positive change

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

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Attribute	Brief Description	Focus
Knowledge, skills and competence	Reflection on concepts and information about sustainability and business ethics	Medium
Critical, creative and enquiring learners	Develop and exercise personal values and critical thinking skills.	Medium
Capable, flexible and work ready	Awareness of and respect for different perspectives.	High
Responsible, ethical and engaged citizens	Understand influence of business in creating positive change in society.	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2, K5, S2, S3, S4, S6, A1, A4	Recount how learning evolves during the course.	Reflective writing/essay/written report	20 - 30%
K1, K3, K4, S1, S3, S5, A1, A2, A3	Group task with individual contribution required	Individual verbal and or written contribution to group written script and or report with presentation and or role play	20 - 30%
K1, K2, K3, K4, K5, S2, S4, S6, A1, A3	Reviewing, demonstrating knowledge of key concepts, analysis	Exam	50 - 60%

Adopted Reference Style:

APA