Course Outline (Higher Education)

School:	Federation Business School
Course Title:	PROFESSIONAL PRACTICE 1
Course ID:	BUGEN3707
Credit Points:	60.00
Prerequisite(s):	(At least 240 credit points from ANY subject-area at any level)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	089999

Description of the Course:

This course together with BUGEN 3708 (Professional Practice 2) supports 1400-1600 hours of professional placement. This is a workplace practice-based course that aims to enhance students' level of career readiness. As part of this course and BUGEN 3708, the students will complete professional placement normally for a duration of between 38 and 42 weeks within a host organisation. The host organisation will normally be digitally focussed and so qualify as a cognitive enterprise. The duration of placement will be spread over BUGEN 3707 and BUGEN 3708 course enrolments. During the professional placement, students will be provided with the opportunity to apply, in the workplace, the knowledge they have acquired through their degree program completed to that time. The professional placement will provide students with the opportunity to gain valuable insights into a contemporary workplace (cognitive enterprise) including an appreciation of the dynamics of such organisations, the impact of the external or competitive environment on strategy of such organisations as well as values, attitudes, and skills important to successfully run these organisations.

This course is available to students who have met the minimum CGPA requirements set by the School for a full-time professional placement. Students are also required to participate in the pre-placement professional development sessions/trainings offered by the university's Industry Placement Program (IPP) department. Students will have to go through and succeed in the selection process by the potential host organisation to secure the placement

Grade Scheme:	Ungraded (S, UN)

Program Level:

Level of course in Program	AQF Level of Program					
	5	**6**	**7**	**8**	**9**	**10**
Introductory	☐	☐	☐	☐	☐	☐
Intermediate	☐	☐	☐	☐	☐	☐
Advanced	☐	☐	✔	☐	☐	☐

Learning Outcomes:

Knowledge:

K1. Understand the nature of cognitive enterprise including the role of structure, culture and people in a cognitive enterprise

K2. Recognise how the external environment and competitive forces shape the strategic responses of cognitive enterprises

K3. Understand the practical applications of various digital business platforms in various areas such as strategy and organisational change

K4. Comprehend the requirements of working with others in a position of responsibility

K5. Identify the issues specific to the cognitive enterprises

Skills:

S1. Demonstrate skills of task planning, time management and the organisation of work in a cooperative fashion

S2. Present practical solutions to organisational management teams by combining business models and organisational dynamics

S3. Function as a member of a professional team

S4. Demonstrate interpersonal skills including business communication skills (oral and written)

S5. Operate with a large degree of independence, whilst maintaining efficient and meaningful dialogue with the workplace supervisor

S6. Develop skills and strategies (such as resilience) for dealing with complex and ambiguous situations

S7. Develop the ability to think logically, strategically and look 'beyond the obvious' and develop a multifunctional and multidisciplinary perspective

S8. Foster entrepreneurial mindset

Application of knowledge and skills:

A1. Apply conceptual and theoretical knowledge to practical work situations in the workplace

A2. Identify and evaluate industry problems in cognitive enterprise(s)/digital business model(s)

A3. Design and prototype innovative entrepreneurial solutions to industry problems through the application of digital technologies

Course Content:

This is a practice-based course as it aims to facilitate the professional development of students. During the professional placement students will involve in:

- Active participation in host organisation's everyday business activities
- A practical project related to digital business models
- An assessment of the internal organisational environment of the host organisation
- An assessment of the industry environment (of the host organisation) and its impact on the host

organisation's strategy
- Immersion of the organisational culture of the host organisation
- Developing strong professional relationships with the colleagues
- Intrapreneurship to suggest innovative solutions to any relevant issues that may exist in the host organisation

Values:

V1. Develop an openness for new experiences

V2. .Appreciate the role of digital technologies in integrating and synergising the organisational operations

V3. Appreciate the potential of digital technologies for innovation and change in organisations

V4. Appreciate the importance of ethics for organisations while conducting their business

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the Higher Education Graduate Attributes Policy (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1, K2, K3, K4, K5, S2, S7, A1, A2, A3	AT1, AT2
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	S2, S6, S8, A1, A3	AT2
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K2, K4, S3, S4, A2	AT2
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K4, S2, S4, S5	AT1, AT2
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	S1, S3, S4, S6	AT2, AT3

Learning Task and Assessment:

As professional placement spans two semesters, students will receive a deferred grade for this course until BUGEN3708 is successfully completed

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K4, S4, S5, S6, S7	Complete a learning agreement with the host organisation	Pre-requisite	S/U
K1, K2, K3, K4, K5, S1, S2, S3, S4, S5, S6, S7, S8, A1, A2, A3	Satisfactory performance as indicated on the proforma completed by the employer	Hurdle Requirement	S/U
S1, S6	Completion of required placement hours as confirmed by the employer	Hurdle requirement	S/U

Adopted Reference Style:

APA

Refer to the library website for more information

Fed Cite - referencing tool