Course Outline (Higher Education)

School:	Federation Business School
Course Title:	APPLIED PRINCIPLES FOR RESPONSIBLE BUSINESS PRACTICE
Course ID:	BUGEN3711
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	(BUGEN2630)
ASCED:	080307

Description of the Course:

This course aims to enable students to identify and apply ethical, socially responsible and sustainable business practices. The relationship between business, society and the environment is considered and approaches to develop positive outcomes in each of these areas are explored. Students are challenged to identify, develop and practice personal values in a business context.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	**6**	**7**	**8**	**9**	**10**
Introductory						
Intermediate						
Advanced			✔			

Learning Outcomes:

Knowledge:

K1. Understand different perspectives on the role of business in todays society;

K2. Recognise the interdependence of people, planet and profits and the challenges and opportunities this presents to business;

K3. Identify ethical dilemmas faced by individuals in the context of business decision making

K4. Appreciate various perspectives on business social responsibility;

K5. Describe key concepts of sustainability and their relevance to business

Skills:

S1. Develop business practices that integrate social and environmental commitment with economic performance;

S2. Engage with systems thinking and complexity;

S3. Engage in self-reflection, exploration and transformation

S4. Develop critical thinking skills and a critical awareness of bias;

S5. Identify and develop opportunities for business to create shared value

Application of knowledge and skills:

A1. Apply responsible business practices in a diverse range of organisational contexts

A2. Confidently construct and deliver responses to ethical and/or values conflicts in business environments;

A3. Apply research skills in identifying challenges and opportunities for businesses

A4. Work co-operatively, demonstrating intercultural awareness and understanding;

A5. Integrate social, environmental and economic perspectives into the practical delivery of service;

Course Content:

This course aims to enable students to identify and apply ethical, socially responsible and sustainable business practices. The relationship between business, society and the environment is considered and approaches to develop positive outcomes in each of these areas are explored. Students are challenged to identify, develop and practice personal values in a business context.

Values:

V1. Appreciate the interdependence of environment, society and economy;

V2. Further develop personal ethical standards;

V3. Appreciate the effect of individuals decisions and actions on others;

V4. Embrace reflective, adaptive and collaborative learning;

V5. Value creative and integrative thinking;

V6. Appreciate the importance and influence of business in creating positive change.

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the Higher Education Graduate Attributes Policy (LT1228). FedUni graduates develop these graduate attributes through their engagement in

explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K5, S2, S3, S4, A3	AT1, AT2, AT3
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	S1, S5	AT1, AT2, AT3
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K2, K3, A2, A5	AT1, AT2, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	A1, A4	AT1, AT2, AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K1, K4	AT1, AT2, AT3

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1, K2, K4, K5 S2, S3, S4, S5 A1, A5	Reflect on individual learning about key themes explored in the course materials and how these may be applied in business contexts.	Journal/ Portfolio	20-30%
K1, K3, K4, S1, S2, A1, A2, A4,	Group task with individual contribution required. Individual verbal and or written contribution to group written script and or report with presentation and or role play	Case Study or Report, and Presentation	20-40%
K1, K2, K3, K4, K5 S1, S2, S3, S4, S5 A1, A2, A3, A5	Demonstrate applied understanding of the fundamentals and theories learnt through workshops, online discussions, readings and assessments.	Written Exam/ Essay/ Case Study/ Report	40-60%

Adopted Reference Style:

APA

Refer to the library website for more information

Fed Cite - referencing tool