



# Course Outline (Higher Education)

|                         |   |
|-------------------------|---|
| <b>School:</b>          | Federation Business School                                      |
| <b>Course Title:</b>    | INDUSTRY BASED LEARNING PROJECT                                 |
| <b>Course ID:</b>       | BUGEN3750   |
| <b>Credit Points:</b>   | 30.00   |
| <b>Prerequisite(s):</b> | (At least 240 credit points from ANY subject-area at any level) |
| <b>Co-requisite(s):</b> | Nil   |
| <b>Exclusion(s):</b>    | Nil   |
| <b>ASCED:</b>           | 089999  |

## Description of the Course:

This course provides students with an opportunity to undertake work experience in an organisational environment broadly related to their field of academic study. Students will undertake approved projects for an employer, which will contribute to the overall goals of the organisation. The course will require students to apply theoretical and conceptual knowledge to practical workplace situations as well as develop self-awareness, personal and professional competencies necessary for a high level of employability. The course enables students to apply their academic knowledge in a workplace context, and to reflect and report on the experience, thus increasing their level of career readiness.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

## Program Level:

| Level of course in Program | AQF Level of Program     |                          |                                     |                          |                          |                          |
|----------------------------|--------------------------|--------------------------|-------------------------------------|--------------------------|--------------------------|--------------------------|
|                            | 5                        | 6                        | 7                                   | 8                        | 9                        | 10                       |
| Introductory               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Intermediate               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Advanced                   | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

## Learning Outcomes:

**Knowledge:**

- K1.** Evaluate applied research projects in the areas of management, marketing or any area of business.
- K2.** Evaluate the nature of management processes used in development of strategy.
- K3.** Analyse how the external environment and competitive forces shape strategic responses and develop a knowledge of systematic interaction in organisations.
- K4.** Appraise the practical application of business policy models with the view to gaining further knowledge in the areas of strategy and organisation.

**Skills:**

- S1.** Develop research and analytical skills to form recommendations for change across an organisation
- S2.** Develop the ability to think logically, strategically and look 'beyond the obvious' and develop a multifunctional and multidisciplinary perspective
- S3.** Present findings of practical solutions to organisational management teams by combining business models and organisational dynamics
- S4.** Reflect on and evaluate the learning experience.

**Application of knowledge and skills:**

- A1.** Apply conceptual and theoretical knowledge to practical work situations.
- A2.** Develop, apply and implement strategic and organisational change theories and concepts to current issues in an organisation from an ethical, socially responsible and international perspective.
- A3.** Independently identify a diverse range of strategic organisational issues, across multiple industries from a global perspective, using appropriate strategic and organisational change theories.

**Course Content:**

This is a practice based course. Students will be required to work with a client organisation on a project or projects for a period of 26 weeks.

This period will involve the student in:

- A practical project of strategic or organisational significance
- An assessment of the internal and external environment of the organisation and the impact that has on strategy, business development and organisational dynamics
- A reflection on their learning process and the role of theory and practice in business and management.

Students will be expected to prepare a learning agreement between themselves and a nominated supervisor in the host organisation as well as an academic supervisor. The agreement will set out the type and nature of activities and/or project(s) to be undertaken as well as the learning objectives of the student. An individual oral presentation will also be made by each student participating.

**Values:**

- V1.** Appreciate the role of integration and synergy in organisations
- V2.** Appreciate the potential for organisations to innovate and change
- V3.** Foster entrepreneurship and risk taking
- V4.** Appreciate complementary contribution of theory and practice

**V5.** Foster an appreciation for continual learning and personal and professional development.

### Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

| Graduate attribute and descriptor |  | Development and acquisition of GAs in the course |                             |
|-----------------------------------|--|--|-----------------------------|
|                                   |  | Learning Outcomes (KSA)                          | Assessment task (AT#)       |
| GA 1 Thinkers                     | Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.  | K1, K2, K3, K4 S1, S2, S3, S4                    | K1,K2, K3,K4, S1, S2, A1 A3 |
| GA 2 Innovators                   | Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.   | K1, K2, K3, K4 S1, S2, S3, S4                    | A1, A2,A3, S4               |
| GA 3 Citizens                     | Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.                                       | K1, K2, K3, K4 S1, S2, S3, S4 A1, A2,            | A3                          |
| GA 4 Communicators                | Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand. | K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3         | S1, S2, S3, S4              |
| GA 5 Leaders                      | Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.   | K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3         | A1, A2, A3                  |

### Learning Task and Assessment:

| Learning Outcomes Assessed                | Learning Tasks  | Assessment Type         | Weighting |
|---|---|-------------------------|-----------|
| K1, K2, K3, K4, S1, S2, S3, S4 A1, A2, A3 | Students participating in planning and processes required for the industry placement.                         | First Report/Journal    | 20-40%    |
| K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3  | Students' critical reflection on their industry placement, including issues, highlights and theories applied. | Final Report/Journal    | 30-50%    |
| K1, K2, K3, K4 S1, S2, S3, S4 A1, A2, A3  | Students' critical reflection on their industry placement, including issues, highlights and theories applied. | Individual Presentation | 20%- 40%  |

### Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)