



Course Outline (Higher Education)

School:	Federation Business School
Course Title:	BUSINESS, SOCIETY AND THE PLANET
Course ID:	BUGEN5930
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	080399

Description of the Course:

This course aims to enable students to develop perspective, knowledge and skills to recognise and evaluate ethical, socially responsible and sustainable business practices and to consider the impact of these practices. Students will investigate relevant theories and apply suitable research methods to determine the appropriateness of contemporary business practices.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	✓	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:**Knowledge:**

- K1.** Recognise the interdependence of society, natural environment and the economy and the challenges this poses to business
- K2.** Explain key concepts of sustainability and evaluate the potential for sustainable practices to create economic value
- K3.** Identify ethical dilemmas and recognise ethical decision making styles in business contexts
- K4.** Outline relevant theories and suitable research methods to determine the appropriateness of business practices in contemporary society
- K5.** Appraise different perspectives on the role of business in today's society
- K6.** Identify strategies for influencing socially responsible change in business

Skills:

- S1.** Engage with systems thinking and complexity
- S2.** Identify and analyse complex challenges facing business by applying established theories within various contexts of practice and knowledge
- S3.** Reflect on theory and one's own perspective, including exploration and transformation, and evaluate other perspectives and recognise alternative views
- S4.** Independently critique and synthesise the literature related to an issue, concern, or problem, and summarise the research findings
- S5.** Evaluate ethical, socially responsible and/or sustainable business challenges and generate and articulate responses to these challenges.
- S6.** Demonstrate critical thinking skills including a critical awareness of bias

Application of knowledge and skills:

- A1.** Confidently construct and deliver responses, based on personal values, to conflict in a business environment
- A2.** Work both independently and co-operatively, demonstrating intercultural awareness and understanding
- A3.** Integrate social, environmental and economic perspectives into business practice

Course Content:

Topics may include:

- The role of business in the 21st century
 - The only business of business is wealth maximisation or is it?
 - Business models and structures
- What do we mean by ethical, socially responsible and sustainable?
 - Concepts and definitions
 - Interdependencies - systems thinking

- Ethics in a business context
 - Recognition of ethical problems
 - Ethical decision making
- Business strategy and the role of social responsibility
 - Supply chains
 - Fair trade
 - Labour standards
- Research an aspect of business social responsibility
- Sustainability as a business imperative
 - Emerging issues and challenges to business
 - Interdependencies of economic, social and environmental systems
- Identifying and measuring business success
 - Financial and non-financial reporting
 - What should companies report for whom? Why?

Values:

- V1.** Appreciate the interdependence of environment, society and economy
- V2.** Appreciate the implications of your decisions and actions on others
- V3.** Embrace reflective, adaptive and collaborative learning
- V4.** Value creative and integrative thinking
- V5.** Appreciate the importance and influence of business in creating positive change
- V6.** Accept the importance of research

Graduate Attributes

The Federation University Federation graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K1,S3, S4, S6	AT1, AT2A, AT3
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	S1, S2	AT1, AT2A
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K3, K5, A1	AT1, AT2B, AT3
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K2, K4, S5, A2	AT1, AT2A, AT2B, AT3
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K6, A3	AT1, AT2A, AT3

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K5,K6 S1,S2,S3,S5,S6 A3	Relate how learning evolves during the course	Reflective writing	20-30%
K1,K3,K5 S1,S2,S4,S5,S6 A1,A2,A3	Group task with individual research and other contribution required	Individual contribution to combination of group written report, essay or script and presentation	30-40%
K4,K5,K6 S1,S2,S3,S5,S6 A1,A3	Reviewing, demonstrating knowledge of key concepts, analysis	Exam	40-50%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)