



Course Outline (Higher Education)

School:	Federation Business School
Course Title:	PROFESSIONAL EXPERIENCE
Course ID:	BUGEN6920
Credit Points:	15.00
Prerequisite(s):	(At least 180 credit points from program MM9 or MM9.EL or MM9.HSM or MM9.IB)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	089999

Description of the Course:

This course presents students with real-life business projects case studies, thereby allowing students to apply their university learning to a business scenario, providing students with experience in tailoring their academic-based learning to the needs of an industry-based partner, and networking with potential employers. This will prepare students for work or professional practice by integrating theoretical knowledge with practice. Being exposed to a work related problem or case study; students will conduct a situational and industry analysis and develop a strategy and recommendations to address the problem.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advanced	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Learning Outcomes:

On successful completion of the course the students are expected to be able to:

Knowledge:

- K1.** Evaluate the results of specific research projects in the areas of management, marketing or any area of business.
- K2.** Evaluate personal learning and personal development in a global business environment.
- K3.** Analyse how the environment and competitive forces shape strategic responses and develop a knowledge of systematic interaction in organisations.
- K4.** Appraise the practical application of business policy models with the view to gaining further knowledge in the areas of strategy and organisation.
- K5.** Critically analyse and apply advanced research skills and provide innovative solutions to complex global business problems.

Skills:

- S1.** Develop higher level research and analytical skills to form recommendations for solving workplace issues
- S2.** Identify the skills required to enable appropriate decision making that is inclusive of diverse cultures
- S3.** Demonstrate well-structured decision making processes
- S4.** Employ professional report writing skills
- S5.** Develop reflective thinking and writing skills
- S6.** Develop higher level presentation skills

Application of knowledge and skills:

- A1.** Make connections between your academic and workplace learning outcomes
- A2.** Apply business communication knowledge to workplace issues
- A3.** Identify and explain application of the standards of professional behaviour relevant to your diverse workplace issue and your discipline/ profession.
- A4.** Apply critical reflection skills that enhance response to challenges and successes achieved in solving workplace issues within a diverse cultural context
- A5.** Communicate effectively and perceptively in a diverse business environment.
- A6.** Apply theory and ethical values to practice in a culturally diverse environment

Course Content:

Topics may include:

- Developing effective teams, interview and employability skills
- Industry overview and analysis,
- Professional conduct, confidentiality, employer meetings -discussing the project
- Identifying the problem, project clarification
- Situational Analysis
- Project management issues
- Linking case study, project, problem brief to theoretical knowledge
- Employer feedback, draft report plan
- Effective Presentation Skills - communication and use of technology. Presentation with Impact
- Project implementation considerations. Making recommendations.
- Project Problem solving. Written Report and future considerations, review and planning.
- Reflection, Professional resume Satisfactory career strategic plan

Values:

- V1.** Appreciate the role of teams in solving workplace issues in a culturally diverse environment
- V2.** Appreciate the potential for workplaces to be able to work towards solving issues ethically.
- V3.** Foster entrepreneurship and risk taking within a global context
- V4.** Appreciate the contribution of theory to practice

Graduate Attributes

The Federation University Federation graduate attributes (GA) are entrenched in the [Higher Education Graduate Attributes Policy](#) (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program**

Graduate attribute and descriptor		Development and acquisition of GAs in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
GA 1 Thinkers	Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.	K2, K3, K4, K5, S1, S2, A3, A4, A5, A6	AT1, AT2, AT4
GA 2 Innovators	Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.	K3, K4, K5, S1, A1, A3, A4, A6	AT1, AT2, AT3, AT4
GA 3 Citizens	Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.	K2, S2, A3, A4, A5, A6	AT1, AT2, AT4
GA 4 Communicators	Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.	K3, K5, S1, S2, S3, S4, S5, S6, A2, A4, A5, A6	AT1, AT2, AT3, AT4
GA 5 Leaders	Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.	K2, K3, K4, S1, S2, S3, A3, A4	AT1, AT2, AT3, AT4

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2,K3,K4,S2,S3,S5,A1,A2,A3,	Weekly activities that engage students in a variety of tasks that builds intercultural awareness and, skills and knowledge in problem solving	Multi - modal task	10-20%
K1,K2,K3,K4,K5,S1,S2,S3,S5, A1,A2,A3,A4,A5,A6	Reflective Journal - students will be required to keep a journal that documents observations and learnings whilst working in a team. It is expected that students will apply knowledge about team organisation and functioning.	Written Task	20-30%

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2,S2,S5,S6,A3,A4,A5,A6	Professional Plan Students are to produce a Career Management plan	Multi-modal task	10-20%
K1,K3,K4,K5,S1,S2,S3,S4,S5,A1,A2,A3,A4,A5,A6	Group task - Formal report Completion of a written report that addresses the problem to be solved	Written	30-40%

Adopted Reference Style:

APA

Refer to the [library website](#) for more information

Fed Cite - [referencing tool](#)