

School / Faculty: Federation Business School

Course Title: STRATEGIES IN POSTGRADUATE RESEARCH

Course ID: BUGEN9121

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 089999

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	✓

Learning Outcomes:

Knowledge:

- K1.** Examine what it means to be a research student;
- K2.** Identify the different stages of research candidature and examination;
- K3.** Identify and evaluate problems that may be encountered during a research thesis or other research project;
- K4.** Distinguish between different epistemologies and their application to research;
- K5.** Investigate the range of possible research methodologies that is available;
- K6.** Distinguish the differences between academic disciplines.

Skills:

- S1.** Identify appropriate techniques to collect, analyse, and evaluate ideas and information with reference to specific topic areas;
- S2.** Design appropriate research problems, objectives, questions or hypotheses in order to underpin the research program;
- S3.** Select appropriate strategies to manage supervisory relationships and navigate the scholarly environment;

Application of knowledge and skills:

Course Outline (Higher Education)

BUGEN9121 STRATEGIES IN POSTGRADUATE RESEARCH

- A1.** Develop and apply broad research skills to new and diverse situations;
- A2.** Identify and evaluate various research proposals and present the results with responsibility and accountability;
- A3.** Use initiative and judgement in developing a research brief/proposal/report that identifies and addresses particular research problems.

Course Content:

This course is designed to prepare students effectively for high-level achievement in the professional thesis component of their program. It develops scholarly values in students and integrates them into the academic community.

Content includes: epistemologies underpinning research, theoretical framework, research ethics, postgraduate attributes, the stages of candidature, ethical matters in research, preparing a literature review, an overview of several research methodologies, preparing scholarly and other outputs from research. Students will also be encouraged to attend the UB Research Conference in November to appreciate the environment of an academic conference.

Values and Graduate Attributes:

Values:

- V1.** Conduct research activities and make research-led decisions in an ethical and socially responsible manner.
- V2.** Be highly valued by employers for their ability to
Accept responsibility for, and display initiative when making business decisions
Build collaborative relationships with internal and external parties
Build collaborative relationships in a culturally diverse workforce.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Individual assessment tasks will reinforce the need to broaden and deepen their involvement with course material and to relate this material to current business research issues	High
Critical, creative and enquiring learners	Presentations in class will help build their confidence in presenting to a mixed audience and they will gain assurance that their work is of a sufficient quality	High
Capable, flexible and work ready	Group work reinforces the importance of contributing to and collaborating with a diverse cohort which prepares them for career and community engagement	High

Course Outline (Higher Education)

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Attribute	Brief Description	Focus
Responsible, ethical and engaged citizens	In-class presentations and assignments are used to reinforce the need for business research to contribute to society by adhering to ethical practices and developing corporate social responsibility programs	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2, K3, S3, A1	Reflect on the role of 'being' a research student and member of the scholarly community in the discipline context, and demonstrate a critical appreciation of the skills and attributes required.	Essay	30-40%
K4, K5, K6, S1, S2, A1, A2, A3	Critically explore the proposed research topic area with regard to possible research approaches; critically discuss different research methodologies that might be utilised and their advantages and disadvantages	Essay	60-70%

Adopted Reference Style:

APA