

Course Outline (Higher Education)

School:	Federation Business School
Course Title:	MANAGEMENT IN A GLOBAL ENVIRONMENT
Course ID:	BUMGT5920
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED Code:	080311

Description of the Course :

This course is concerned with the nature of managing in global business. Specifically, the course considers unique or unpredicted demands placed on managers by new and challenging business environments, and hence, implications for management development needs.

The world of business is constantly being shaped and reshaped by social, economic, environmental and technological forces. As a result of the interdependent nature of these influences, the conduct of business in one part of the globe can have profound consequences for individuals, managers, businesses and communities in other locations worldwide.

This course develops an evolving account of international business practices in the context of the environment in which they occur. Using a critical approach, the course examines theory and practice of management and organisations when operating across national and cultural borders. The implications of these practices for responsible management development are identified and discussed.

Grade Scheme: Graded (HD, D, C, etc.)

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory					✓	
Intermediate						

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AQF Level of Program						
	5	6	7	8	9	10
Level						
Advanced						

Learning Outcomes:

Knowledge:

- K1.** Identify the range of definitions, concepts and issues pertaining to the management process of global business
- K2.** Recognise major trends in the global business environment, in particular the effects of globalisation, information technology and global/international priorities (social, economic and environmental)
- K3.** Appraise the importance of cultural sensitivity and adaptability in the global business environment
- K4.** Recognise the interdependence of society, natural environment and the economy and the challenges/opportunities this presents to business

Skills:

- S1.** Identify relevant knowledge, skills and abilities, together with appropriate management development techniques, in order to plan an approach for effective, sustainable and responsible international management
- S2.** Formulate choices and justify decisions in international business strategy and operations
- S3.** Critically evaluate the importance of sustainability, cultural sensitivity and adaptability in the global business environment and how this understanding may help managers achieve organizational goals
- S4.** Provide leadership within a global context by taking responsibility for organization, planning, influencing and negotiating
- S5.** Contextualize the changing roles and responsibilities of business towards stakeholders, and the sustainability of production systems and economic paradigms and synthesize change management processes.
- S6.** Demonstrate capacity to operate as an informed and competent employee in a global environment.

Application of knowledge and skills:

- A1.** Apply suitable analytical techniques and models to identify global business impacts and to develop strategic business options and management recommendations in different cultures.
- A2.** Integrate social, environmental and economic perspectives into global business practice

Course Content:

Topics may include:

- Understanding Global Business Context
- The Nature of Global Management and Responding to Conflicting Environmental Forces
- Going Global: Motivations, Means and Mentalities
- Developing Transnational Strategy
- The Organizational Challenges (internal and external) & Strategy Implementation
- Leadership in a Global Environment

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- Building Future Management Development in Global Business Context
- Corporate Social Responsibility and corporate strategy
- Sustainability on business management and strategic development

Values:

- V1.** Preparing management for a global environment
- V2.** The significance of current global trends impacting on international business practice.
- V3.** The role of leadership and decision making in a global and cross-cultural context.
- V4.** The value of appropriate management training for effective global management.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	This course will equip students with the knowledge and skills to improve cross-cultural engagement and knowledge of approaches to responsible business.	High
Critical, creative and enquiring learners	Students will critically engage with business approaches and skill development to respond to diverse global management challenges.	Medium
Capable, flexible and work ready	Students will be exposed to a range of management situations, issues and contexts found across the globe.	Medium
Responsible, ethical and engaged citizens	Appreciation for the roles of diversity, sustainability and ethical conduct of businesses operating across cultures and nations.	High

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K3 S1, S2, S3, A2	Demonstrate a critical understanding of international management challenges and practices	Individual task	10-30%
K3,K4 S1,S2, S4, S5, S6 A1, A2	Analyse and apply international management processes and strategies in the global business context	Group project	30-50%
K4, S1,S3, A1, A2	Demonstrate knowledge and understanding of key concepts of management in a global environment	Exam	30-50%

Adopted Reference Style:

APA