

# Course Outline (Higher Education)

<b>School:</b>	Federation Business School
<b>Course Title:</b>	CREATIVITY AND CRITICAL THINKING
<b>Course ID:</b>	BUMGT5978
<b>Credit Points:</b>	15.00
<b>Prerequisite(s):</b>	Nil
<b>Co-requisite(s):</b>	Nil
<b>Exclusion(s):</b>	Nil
<b>ASCED Code:</b>	080304

## Description of the Course :

Twenty first century leaders need to be flexible, knowledgeable and be able to inspire people to think creatively and critically about the myriad of issues that confront them daily. This course provides its students with knowledge, tools, experience, and support so they can become constructive and reflective agents of change. A sustained focus on individual and organisational learning and the need to apply critical thinking, creative thinking, and reflective practice allows students to develop clarity and confidence to make profound changes in their own learning and in their work places.

**Grade Scheme:** Graded (HD, D, C, etc.)

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

## Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory					✓	
Intermediate						
Advanced						

## Learning Outcomes:

On successful completion of the course the students are expected to be able to:

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## Knowledge:

- K1.** Identify ways to confront complex, messy, ambiguous problems, make new connections, with a creative, innovative and critical set of lenses
- K2.** Determine the elements that foster a creative culture and what distinguishes creative organisations
- K3.** Identify, interrogate and challenge the implementation of thinking tools in an organisation
- K4.** Distinguish between various sources of information, selecting appropriate authorities to support arguments
- K5.** Identify important issues in overcoming resistance to change and implementing new ideas in organisations
- K6.** understand and differentiate between the technical and adaptive aspects of a challenge

## Skills:

- S1.** Recognise the need for critical and creative problem solving techniques in the contemporary business environment
- S2.** Generate alternative ideas, practices, and solutions that are unique and effective
- S3.** Reframe problems, making new connections, and challenging assumptions
- S4.** Investigate problem solving tools and techniques to create solutions
- S5.** Critically evaluate how both creative and critical thinking skills articulate with the scholarly literature

## Application of knowledge and skills:

- A1.** Encourage team members to identify and overcome barriers to creativity and innovation in their journey to becoming thought/change leaders
- A2.** Implement a methodology that overcomes barriers to innovative thinking
- A3.** Instigate design thinking processes and tools to drive innovation and meet specific challenges
- A4.** Use tools and techniques developed in the course to evaluate how critical thinking may contribute to elements of the sustainable Development Goals (SDG's)
- A5.** Apply critical thinking to improve reflective practice

## Course Content:

Topics may include:

- Creativity, problem solving, and strategy
- Creative writing for Business
- Understanding creativity and critical thinking
- Structuring problems
- Conditions for individual creativity
- Generating alternatives
- Design thinking for Business
- Technologies, Creativity and Innovation
- Seeing and experiencing different perspectives
- Working effectively in creative teams
- Assessing and selecting ideas
- Building and sustaining creative organizations

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## Values:

- V1.** Appreciate how to conduct themselves in a business environment in an ethical and socially responsible manner
- V2.** Appreciate the need for creative and critical thinking skills to solve complex issues in the workplace and community
- V3.** Appreciate the role that leaders have in creating an environment where creativity and critical thinking is valued

## Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	This course focuses on learning and applying ideas, processes and technologies to critical, creative and strategic thinking in fields related to leadership, management and change. Emphasises building the confidence, dexterity and set of skills and practices to question and create new pathways for collaborative and systemic challenges	High
Critical, creative and enquiring learners	The course will develop student's creativity and critical thinking skills through both the individual and group tasks by gaining a greater understanding of the requirements to manage themselves, their ability to be creative and critical contributors and work with others to achieve successful outcomes	High
Capable, flexible and work ready	Graduates of the course will feel confident to lead creative and critical thinking discussions and activities in their workplace and community on a wide range of critical issues.	High
Responsible, ethical and engaged citizens	Graduates of the course will understand and be able to implement ethical decision making and understand the impact decisions have on the community.	High

## Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K3,K4,K5,K6S3,S5,A4 A5	Complete a reflective thinking task centred on industry experience. The task will require students to observe, reflect and critically analyse situations and or issues.	Reflective Task	10-20%
K1,K3,K4,S1,S2,S3,S4,S5,A1,A2,A3,A4,	Participate in a variety of activities that require application of tools, skills and knowledge both in a classroom setting and in the workplace and report back	Experiential Activity	20-30%

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Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K1,K2,K4,K5,K6,S1,S2,S3S5,A2 A3,	Individual Think Piece based on the knowledge and skills presented in this course	Written Task	30-40%
K1,K2,K4,K5,S1,S2,S3,S5 A1,A3,A4,	Session Leadership in a creativity/critical thinking environment activity for a group of professionals	Presentation	20-30%

## Adopted Reference Style:

APA