

School / Faculty: Federation Business School

Course Title: CONTEMPORARY TOURISM ISSUES

Course ID: BUTSM3702

Credit Points: 15.00

Prerequisite(s): (BUTSM1501 or JT501)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080323

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Evaluate current issues in international and Australian tourism
- K2.** Appraise the types of issues likely to face tourism in the future
- K3.** Analyse the mega drivers impacting upon tourism in the year 2030
- K4.** Examine how destinations manage post-tourism crises

Skills:

- S1.** Analyse and evaluate information in a tourism context
- S2.** Work cooperatively and creatively with peers by engaging in constructive discussion to solve problems
- S3.** Consolidate and synthesise self-reliance skills by working independently
- S4.** Reflect on one’s own learning and critique other perspectives
- S5.** Transfer complex tourism knowledge to others using oral presentation skills

Application of knowledge and skills:

- A1.** Independently identify tourism issues, across multiple industries from a global perspective, likely to impact upon tourism in the future

Course Outline (Higher Education)

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- A2.** Identify and explain how future tourism issues may have an impact on a tourism business in the future

Course Content:

The content of this course changes each year, often very significantly, in response to changing influencers that tourism industries and destination marketing organisations face. The content of this course reflects what the current state of the moment issues are that are affecting, either positively or negatively, tourism industries. This course also takes a futuristic look at tourism by looking at where tourism will be in 2030.

Values and Graduate Attributes:

Values:

- V1.** Appreciate that learning is a lifelong process and accept responsibility for that learning
V2. Appreciate the need to keep up to date on emerging issues and maintain a network

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	The course is designed to provide a foundation of Contemporary Tourism issues knowledge and will motivate graduates to explore opportunities to undertake further studies in specific Tourism-related areas to develop Contemporary Tourism issues knowledge and skills.	Low
Critical, creative and enquiring learners	The course will develop student's self-reliance through the tasks by gaining a greater understanding of the requirements to manage themselves and work with others to achieve successful outcomes.	Low
Capable, flexible and work ready	Graduates of the course will feel confident to engage in constructive discussion with managers in the workplace and community on a wide range of Contemporary Tourism issues.	Medium
Responsible, ethical and engaged citizens	Graduates of the course will understand and be able to implement ethical decision making and understand the impact decisions have on the community.	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K4 S1,S5 A1	Research and presentation	Oral presentation and written report	20-30%
K1,K2,K3 S1,S5 A1	Report Writing	Oral presentation and written report	20-30%

Course Outline (Higher Education)

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Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1,K2,K3 S1,S3,S4 A1,A2	Individual report	Assignment/Report and Oral Presentation	30-50%
K1,K2,K3,K4 S2 A1,A2	Students are assessed on contributions to debates, discussions, and/or analysis of case scenarios	Tutorial Participation	10%

Adopted Reference Style:

APA