

School / Faculty: Federation Business School

Course Title: MANAGEMENT PRACTICE- TOURISM

Course ID: BUTSM3703

Credit Points: 15.00

Prerequisite(s): (BUMGT2601 or JN601) (BUMGT2602 or JM602) (BUTSM1501 or JT501) (BUTSM2601 or JT601) (At least 150 credit points from BUACC or BUECO or BUGEN or BUHRM or BULAW or BUMGT or BUMKT or BUTSM subject-area at any level)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 080323

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Appraise the requisite knowledge for being a practising manager in the workforce
- K2.** Analyse, review and reflect on the learning experience with reference to the managerial role and the topic area of the project undertaken
- K3.** Evaluate the values and attitudes required to successfully participate in the workforce

Skills:

- S1.** Identify the skills needed to be a practising manager in the workforce
- S2.** Apply theoretical concepts to the workplace environment to engage in constructive discussion in the workplace
- S3.** Critically analyse issues and consolidate and synthesise information to contribute to the resolution of managerial problems within an organisation
- S4.** Prepare a written report that clearly and coherently details all aspects of the project

Course Outline (Higher Education)

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- S5.** Prepare and deliver an oral presentation that transfers knowledge and ideas gained during the project to a variety of audiences

Application of knowledge and skills:

- A1.** Develop self-reliance by independently identifying a diverse range of Tourism functions, across multiple industries from a global perspective, using appropriate Tourism theories
- A2.** Develop, apply and implement Tourism theories and concepts to current Tourism issues in the Tourism industry with an organisation from an ethical, socially responsible and international perspective

Course Content:

Topics may include:

- The practicum/industrial placement is an integral part of the course and will utilise aspects of managerial research and communication skills previously studied, (for example), information gathering and interpretation, reporting skills, interpersonal skills and oral presentation skills).
- Preparation of reports
 - A University report of approximately 5,000 words
 - An Employer's Report which is a bridged version of the university report
- Oral presentation of case study reports to peers.

Values and Graduate Attributes:

Values:

- V1.** Appreciate that learning is a lifelong process
- V2.** Foster a holistic approach to learning and enjoy learning
- V3.** Accept responsibility for their own learning and evaluation
- V4.** Exhibit an inquiring mind and a critical spirit
- V5.** Appreciate the need to have a holistic understanding of tourism to ensure tourism phenomena are sustainable.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	The course is designed to provide a foundation of Tourism knowledge and will motivate graduates to explore opportunities to undertake further studies in specific Tourism areas to develop Tourism knowledge and skills. It is also an excellent opportunity to develop future industry contacts.	High

Course Outline (Higher Education)

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Attribute	Brief Description	Focus
Critical, creative and enquiring learners	The course will develop student's self-reliance through the tasks by gaining a greater understanding of the requirements to manage themselves and work with others to achieve successful outcomes.	Medium
Capable, flexible and work ready	Graduates of the course will feel confident to engage in constructive discussion with managers in the workplace and community on a wide range of critical Tourism issues.	Low
Responsible, ethical and engaged citizens	Graduates of the course will understand and be able to implement ethical decision making and understand the impact decisions have on the community.	Low

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1,K2,K3 S1,S2,S3 A1	Statement of task agreed with placement organisation - 1,000 words	Placement Proposal	10-20%
K1,K2,K3 S1,S2,S3,S4 A1,A2	Major report describing the student experience and results of their placement - 5,000 words	Final University Report	40-50%
K1,K2,K3 S1,S2,S3,S5 A1,A2	45 minute presentation	Oral Presentation	30-50%

Adopted Reference Style:

APA