Course Outline (Higher Education)

Institute / School:	Institute of Innovation, Science & Sustainability
Course Title:	BUSINESS INTELLIGENCE AND DATA WAREHOUSING
Course ID:	ITECH7406
Credit Points:	15.00
Prerequisite(s):	(ITECH1103 or ITECH5007 or ITECH5103 or ITECH5402)
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	029999

Description of the Course:

This course introduces you to business intelligence and data warehousing techniques used to analyse enterprise data sets. Topics you may be exploring include theories and principles of data warehousing, business intelligence basics, value of DW and BI, relationship between DW and BI, DW architecture, DW types, designs and characteristics, BI model development, BI tools and technologies, data modelling, metadata and source data, data conversion, migration and storage, data quality issues, data mining, data marts, and online analytical processing. You will be applying these skills and knowledge to be able to report on insights and predicted behaviours, supporting end user/client decision making.

Grade Scheme: Graded (HD, D, C, P, MF, F, XF)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Does Recognition of Prior Learning apply to this course?   No

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

Level of course in Program	AQF Level of Program					
	5	**6**	**7**	**8**	**9**	**10**
Introductory						
Intermediate						
Advanced					✔	

Learning Outcomes:

Knowledge:

K1. Differentiate between the the various applications and scope of different technologies within a business intelligence system context.

K2. Critique the major approaches to the development of business intelligence and reporting systems.

K3. Compare and contrast the architecture and related processes of data warehousing and BI systems.

K4. Explain the potential benefit of data warehousing and business intelligence.

K5. Investigate and summarise the future trends of business intelligence and data warehousing.

Skills:

S1. Apply business intelligence techniques using an industry standard approach to explore, extract and analyse enterprise data sets.

S2. Use complex multi-dimensional databases.

S3. Design and develop BI dashboard according to requirements on business performance management.

Application of knowledge and skills:

A1. Apply data analytics techniques to gain insights, predict behaviours and generate value from data.

A2. Communicate and foster realistic expectations of the role of technology and business intelligence systems in management and decision support.

A3. Adopt problem solving and decision making strategies to effectively report solutions with key stakeholders for a variety of issues relating to data warehousing and business intelligence solutions.

Course Content:

Topics may include:

- Business intelligence (BI) basics.
- Business performance management

- Value of DW and BI.

- Relationship between DW and BI.

- DW architecture.

- DW types, designs and characteristics.

- BI model development.

- BI tools and technologies.

- Data Modelling.

- Data conversion, migration and storage.

- Data quality issues.

- Online analytical processing (OLAP).

- Trends in BI area.

FEDTASKS

Federation University Federation recognises that students require key transferable employability skills to prepare them for their future workplace and society. FEDTASKS (**T**ransferable **A**ttributes **S**kills and **K**nowledge) provide a targeted focus on five key transferable Attributes, Skills, and Knowledge that are be embedded within curriculum, developed gradually towards successful measures and interlinked with cross-discipline and Co-operative Learning opportunities. *One or more FEDTASK, transferable Attributes, Skills or Knowledge must be evident in the specified learning outcomes and assessment for each FedUni course, and all must be directly assessed in each program.*

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 1 Interpersonal	Students at this level will demonstrate an advanced ability in a range of contexts to effectively communicate, interact and work with others both individually and in groups. Students will be required to display high level skills in-person and/or online in: • Using and demonstrating a high level of verbal and non-verbal communication • Demonstrating a mastery of listening for meaning and influencing via active listening • Demonstrating and showing empathy for others • High order skills in negotiating and conflict resolution skills • Demonstrating mastery of working respectfully in cross-cultural and diverse teams.	Not applicable	Not applicable
FEDTASK 2 Leadership	Students at this level will demonstrate a mastery in professional skills and behaviours in leading others. • Creating and sustaining a collegial environment • Demonstrating a high level of self -awareness and the ability to self-reflect and justify decisions • Inspiring and initiating opportunities to lead others • Making informed professional decisions • Demonstrating initiative in new professional situations	Not applicable	Not applicable

FEDTASK attribute and descriptor		Development and acquisition of FEDTASKS in the course	
		Learning Outcomes (KSA)	Assessment task (AT#)
FEDTASK 3 Critical Thinking and Creativity	Students at this level will demonstrate high level skills in working in complexity and ambiguity using the imagination to create new ideas. Students will be required to display skills in: • Reflecting critically to generate and consider complex ideas and concepts at an abstract level • Analysing complex and abstract ideas, concepts and information • Communicate alternative perspectives to justify complex ideas • Demonstrate a mastery of challenging conventional thinking to clarify complex concepts • Forming creative solutions in problem solving to new situations for further learning	K1, K3, K4, K5, S3, A1, A3	AT1, AT3
FEDTASK 4 Digital Literacy	Students at this level will demonstrate the ability to work competently across a wide range of tools, platforms and applications to achieve a range of tasks. Students will be required to display skills in: • Mastering, exploring, evaluating, managing, curating, organising and sharing digital information professionally • Collating, managing complex data, accessing and using digital data securely • Receiving and responding professionally to messages in a range of professional digital media • Contributing competently and professionally to digital teams and working groups • Participating at a high level in digital learning opportunities	K1, K2, K3, K5, S1, S2, S3, A1, A3	AT1
FEDTASK 5 sustainable and Ethical Mindset	Students at this level will demonstrate a mastery of considering and assessing the consequences and impact of ideas and actions in enacting professional ethical and sustainable decisions. Students will be required to display skills in: • Demonstrate informed judgment making that considers the impact of devising complex solutions in ambiguous global economic environmental and societal contexts • Professionally committing to the promulgation of social responsibility • Demonstrate the ability to evaluate ethical, socially responsible and/or sustainable challenges and generating and articulating responses • Communicating lifelong, life-wide and life-deep learning to be open to the diverse professional others • Generating, leading and implementing required actions to foster sustainability in their professional and personal life.	Not applicable	Not applicable

Learning Task and Assessment:

This course is delivered in the form of directed learning activities, lectures and labs/tutorials. Students are encouraged to work independently and in teams to complete tasks. Learning tasks will be comprised of written evaluations as well as practical problem based activities.

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, K4, K5, S1, S2, S3, A1, A2, A3	Students will work in groups to analyse a data set, visualise the analysis results, design and develop a BI dashboard, etc.	Assignment(s)	30%-50%
A2, A3	Students will present their data analysis work to related stakeholders in a simulated workpalce context. Students will also self-reflect their learning journey, achievements, lessons learnt, etc.	Presentation and Reflection	10%-30%
K1, K2, K3, K4, K5, S1 and A3	Review and practice of skills and knowledge.	Examination and test	30%-50%

Alignment to the Minimum Co-Operative Standards (MiCS)

The Minimum Co-Operative Standards (MiCS) are an integral part of the Co-Operative University Model. Seven criteria inform the MiCS alignment at a program level. Although courses must undertake MiCS mapping, there is NO expectation that courses will meet all seven criteria. The criteria are as follows:

1. Co-design with industry and students
2. Co-develop with industry and students
3. Co-deliver with industry
4. FedTASK alignment
5. Workplace learning and career preparation
6. Authentic assessment
7. Industry-link/Industry facing experience

MiCS program level reporting highlights how each program embraces the principals and practices associated with the Co-Operative Model. Evidence of program alignment with the MiCS, can be captured in the Program Modification Form.

MICS Mapping has been undertaken for this course   No

Date:

Adopted Reference Style:

APA

Refer to the library website for more information

Fed Cite - referencing tool