

School / Faculty: Faculty of Education and Arts

Course Title: CULTURAL LEADERSHIP AND MANAGEMENT 1

Course ID: ACALM1001

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 100103

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	✓	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Introduce the idea and development of creative identity and cultural leadership
- K2.** Establish an understanding of how creative works are conceived, produced, managed and evaluated in communities
- K3.** Provide an overview of the dynamics of the creative process in relation to community engagement
- K4.** Explore the relationship between cultural production and its history
- K5.** Understand roles of a range of personnel in in cultural production and management
- K6.** Identify the principles behind arts funding process.

Skills:

- S1.** Question and shape creative identity and leadership capacities
- S2.** Appraise creative processes and strategies for application in communities
- S3.** Understand leadership and management process in cultural production
- S4.** Develop skills to enable effective teamwork.

Application of knowledge and skills:

- A1.** Develop processes and models to explore and document creative communities

Course Outline (Higher Education)

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- A2.** Undertake peer to peer review of draft-in-progress work
- A3.** Produce a project proposal presentation based on research
- A4.** Undertake critical and reflective review on selected cultural leader or project
- A5.** Plot a project concept through computer based project plan.

Course Content:

Topics may include:

- Transition into study skills
- Frameworks for reflective learning, critical thinking
- Introduction to principles of cultural production
- Introduction into the role of the artist in communities
- Culture and its production in communities through key artists and their work
- IT skills relating to community arts and events
- Personal reflection on artistic identities
- Strategies around 'mission, money and merit' within given cultural and community contexts.

Values and Graduate Attributes:

Values:

- V1.** Appreciate and respect diverse approaches and values within contemporary arts practices
- V2.** Value the importance of initiative, enthusiasm and commitment
- V3.** Respect and practise professional and responsible behaviour in the production and management of creative arts practices
- V4.** Promote the importance of attention to detail in arts practices and management
- V5.** Develop a willingness to explore and take creative risks
- V6.** Develop ethical and socially engaged frameworks for applied creative art practice.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students develop their abilities to identify and understand historic and contemporary creative arts practices and sites of learning.	High
Critical, creative and enquiring learners	Students develop skills in independent research analysis and management within applied models of creative arts practice.	Medium
Capable, flexible and work ready	Students engage with and develop capabilities in management including skills, leadership models, and modes of production in creative arts practice.	Medium
Responsible, ethical and engaged citizens	Students develop their understanding of ethical and professional codes and practices in diverse fields of creative arts.	High

Learning Task and Assessment:

Course Outline (Higher Education)

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Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, K3, S4, A2, A4	Peer Reviewed group presentation on examples of artists in community	Group presentation	20-40%
K4, K6, S2, A3	Proposal for project, outlining rationale concept, precedents and viability	Proposal report	20-40%
K5, S3, A1, A5	Position the 'self as artist' in a reflexive way to gain understandings of histories and dynamics of cultural production	Research essay	30-40%
K1, S1, S2	Participation	Participation	5-10%

Adopted Reference Style:

Chicago