Course Outline (Higher Education)

School / Faculty: Faculty of Education and Arts
Course Title: CULTURAL LEADERSHIP AND MANAGEMENT 1
Course ID: ACALM1001
Credit Points: 15.00
Prerequisite(s): Nil
Co-requisite(s): Nil
Exclusion(s): Nil
ASCED Code: 100103
Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
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<td>Level</td>
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<td>Intermediate</td>
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<td>Advanced</td>
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Learning Outcomes:

Knowledge:

K1. Introduce the idea and development of creative identity and cultural leadership
K2. Establish an understanding of how creative works are conceived, produced, managed and evaluated in communities
K3. Provide an overview of the dynamics of the creative process in relation to community engagement
K4. Explore the relationship between cultural production and its history
K5. Understand roles of a range of personnel in cultural production and management
K6. Identify the principles behind arts funding process.

Skills:

S1. Question and shape creative identity and leadership capacities
S2. Appraise creative processes and strategies for application in communities
S3. Understand leadership and management processes in cultural production
S4. Develop skills to enable effective teamwork.

Application of knowledge and skills:

A1. Develop processes and models to explore and document creative communities
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A2. Undertake peer to peer review of draft-in-progress work
A3. Produce a project proposal presentation based on research
A4. Undertake critical and reflective review on selected cultural leader or project
A5. Plot a project concept through computer based project plan.

Course Content:

Topics may include:

- Transition into study skills
- Frameworks for reflective learning, critical thinking
- Introduction to principles of cultural production
- Introduction into the role of the artist in communities
- Culture and its production in communities through key artists and their work
- IT skills relating to community arts and events
- Personal reflection on artistic identities
- Strategies around 'mission, money and merit' within given cultural and community contexts.

Values and Graduate Attributes:

Values:

V1. Appreciate and respect diverse approaches and values within contemporary arts practices
V2. Value the importance of initiative, enthusiasm and commitment
V3. Respect and practise professional and responsible behaviour in the production and management of creative arts practices
V4. Promote the importance of attention to detail in arts practices and management
V5. Develop a willingness to explore and take creative risks
V6. Develop ethical and socially engaged frameworks for applied creative art practice.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
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<tbody>
<tr>
<td>Knowledge, skills and competence</td>
<td>Students develop their abilities to identify and understand historic and contemporary creative arts practices and sites of learning.</td>
<td>High</td>
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<tr>
<td>Critical, creative and enquiring learners</td>
<td>Students develop skills in independent research analysis and management within applied models of creative arts practice.</td>
<td>Medium</td>
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<tr>
<td>Capable, flexible and work ready</td>
<td>Students engage with and develop capabilities in management including skills, leadership models, and modes of production in creative arts practice.</td>
<td>Medium</td>
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<tr>
<td>Responsible, ethical and engaged citizens</td>
<td>Students develop their understanding of ethical and professional codes and practices in diverse fields of creative arts.</td>
<td>High</td>
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Learning Task and Assessment:
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<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Assessment Task</th>
<th>Assessment Type</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>K2, K3, S4, A2, A4</td>
<td>Peer Reviewed group presentation on examples of artists in community</td>
<td>Group presentation</td>
<td>20-40%</td>
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<tr>
<td>K4, K6, S2, A3</td>
<td>Proposal for project, outlining rationale concept, precedents and viability</td>
<td>Proposal report</td>
<td>20-40%</td>
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<tr>
<td>K5, S3, A1, A5</td>
<td>Position the ‘self as artist’ in a reflexive way to gain understandings of histories and dynamics of cultural production</td>
<td>Research essay</td>
<td>30-40%</td>
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<tr>
<td>K1, S1, S2</td>
<td>Participation</td>
<td>Participation</td>
<td>5-10%</td>
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**Adopted Reference Style:**

Chicago