

Course Outline (Higher Education)

School / Faculty: Faculty of Education and Arts

Course Title: CULTURAL LEADERSHIP AND MANAGEMENT 4

Course ID: ACALM2004

Credit Points: 15.00

Prerequisite(s): (ACALM2003)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 100103

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Describe ethical and regulatory frameworks relating to how creative works are conceived, produced, managed, marketed and evaluated in communities
- K2.** Develop deeper understanding of principles of management, including OH&S, risk assessment, legal requirements, governance and strategic planning
- K3.** Construct an overview of the dynamics of the creative process in relation to community engagement
- K4.** Understand legal and ethical obligations of a range of personnel in in cultural production and management
- K5.** Understand legal and ethical applications of IT, web-based and small screen technologies in the management of cultural projects.

Skills:

- S1.** Understand board structures, legal frameworks and regulatory requirements in cultural production
- S2.** Develop skills to enable effective teamwork
- S3.** Apply basic principles to project management including legal frameworks, contracts and OH&S requirements
- S4.** Apply appropriate evaluation tools of management systems and procedures.

Course Outline (Higher Education)

ACALM2004 CULTURAL LEADERSHIP AND MANAGEMENT 4

Application of knowledge and skills:

- A1.** Develop processes and models to plan, produce and evaluate creative projects
- A2.** Undertake peer to peer review of draft-in-progress work
- A3.** Produce a project proposal presentation based on research including legal frameworks and contracts and OH&S requirements
- A4.** Undertake critical and reflective review on Work Integrated Learning experience
- A5.** Plot a project concept through computer based project plan.

Course Content:

Topics may include:

- Work Integrate Learning (WIL) that includes volunteer or participation in existing projects/organisations in in the community
- Evaluation of WIL experience as a volunteer/participant in a community based project
- Group study of an applied aspect of creative production, with special focus on ethical and legal frameworks, contracts and OH&S regulations, and the effect these have on public interface and dynamics
- Apply modes of professional writing, and research into community based organisations
- Apply practical web-based and IT skills that can and do support community arts practice such as EXCEL and Microsoft ACCESS
- Describe underlying principles that align organisational values and strategies.

Values and Graduate Attributes:

Values:

- V1.** Appreciate and respect diverse approaches and values within contemporary arts practices
- V2.** Understand regulatory frameworks and their functions
- V3.** Value the importance of initiative, enthusiasm and commitment
- V4.** Respect and practise professional and responsible behaviour in the production and management of creative arts practices
- V5.** Promote the importance of attention to detail in arts practices and management
- V6.** Develop a willingness to explore and take creative risks
- V7.** Develop ethical and socially engaged frameworks for applied creative art practice.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students develop their abilities to apply sound principles of project management and production to creative arts practices and diverse community sites	Medium
Critical, creative and enquiring learners	Students develop skills in independent research analysis and management within applied models of creative arts practice	Medium

Course Outline (Higher Education)

ACALM2004 CULTURAL LEADERSHIP AND MANAGEMENT 4

Attribute	Brief Description	Focus
Capable, flexible and work ready	Students engage with and develop capabilities in management skills including, leadership models, and modes of production in creative arts practice	High
Responsible, ethical and engaged citizens	Students develop their understanding of ethical and professional codes and practices in diverse fields of creative arts	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, S4, A2	Peer Reviewed case study/presentation investigating models of governance and regulation, including ethical and legal frameworks, contracts and OH&S requirements	Presentation with documentation	40-60%
K4, S2, A3	Minimum 20 hours WIL experience as volunteer or participant in existing program, with host evaluation	Hurdle, S/U	
K3, S1, A4	Summative reflection of WIL experience, including analysis of organisation's ethical and regulatory environments	Essay	40-60%
K1, S2	Participation	Participation	5-10%

Adopted Reference Style:

Chicago