

School / Faculty: Faculty of Education and Arts

Course Title: CULTURAL LEADERSHIP AND MANAGEMENT 6

Course ID: ACALM3006

Credit Points: 15.00

Prerequisite(s): (ACALM3005)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 109999

Grading Scheme: Graded (HD, D, C, etc.)

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Establish an ethical frameworks around how creative works are conceived, produced, managed, marketed and evaluated in communities and where this WIL contributions sits within this
- K2.** Develop understanding of principles of project management, including legal requirements, marketing, timelines, human resources, OH&S, budgeting and evaluation
- K3.** Provide an overview of the dynamics of the creative process in relation to community engagement
- K4.** Explore the relationship between cultural production and project management
- K5.** Understand roles of a range of personnel in in cultural production and management
- K6.** Understand the application of IT, web-based and small screen technologies in the management of cultural projects.

Skills:

- S1.** Develop ethical schema and articulate contractual obligations in writing around rights and responsibilities of WIL experience
- S2.** Appraise creative processes and strategies for application in communities
- S3.** Understand legal and ethical frameworks and requirements in cultural production
- S4.** Develop skills to enable effective teamwork

Course Outline (Higher Education)

ACALM3006 CULTURAL LEADERSHIP AND MANAGEMENT 6

- S5. Apply basic principles to project management of WIL experience including ethical and legal frameworks, contracts and OH&S requirements
- S6. Apply appropriate evaluation tools to creative outcomes of WIL experience.

Application of knowledge and skills:

- A1. Develop processes and models to plan, produce and evaluate creative projects
- A2. Undertake peer to peer review of draft-in-progress work
- A3. Produce a project proposal presentation based on research including legal frameworks and contracts and OH&S requirements
- A4. Apply contract and undertake critical and reflective review on Work Integrated Learning experience
- A5. Establish an appropriate working procedure and momentum.

Course Content:

Topics may include:

- Work Integrate Learning (WIL) in arts projects/organisations/festivals in in the community
- Development of WIL contract with community organisation
- Evaluation of WIL experience as an art-worker in a community based project
- Group study of an applied aspect of socially engaged art making and its relations to society
- Leadership and/or collaboration on a new work or workshop experience based on interests and practitioner skill
- Report on/evaluation of ethical, economic, historic and social dimensions of art projects/organisations and the effect and role they play in society with reference to WIL experience.

Values and Graduate Attributes:

Values:

- V1. Appreciate and respect diverse approaches, cultures and values within contemporary arts practices
- V2. Understand regulatory frameworks and their functions
- V3. Value the importance of initiative, enthusiasm and commitment
- V4. Respect and practise professional and responsible behaviour in the production and management of creative arts practices
- V5. Promote the importance of attention to detail in arts practices and management
- V6. Develop a willingness to explore and take creative risks
- V7. Develop ethical and socially engaged frameworks for applied creative art practice.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students develop their abilities to apply sound principles of project management and production to creative arts practices and diverse community sites	Medium

Course Outline (Higher Education)

ACALM3006 CULTURAL LEADERSHIP AND MANAGEMENT 6

Attribute	Brief Description	Focus
Critical, creative and enquiring learners	Students develop skills in independent research analysis and management within applied models of creative arts practice	High
Capable, flexible and work ready	Students engage with and develop capabilities in management skills, leadership models, and modes of production in creative arts practice	Medium
Responsible, ethical and engaged citizens	Students develop their understanding of ethical and professional codes and practices in diverse fields of creative arts	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, K3, A2, S2	Peer Reviewed case study of an arts organisation and its impact on its community relating to student's work experience	Case Study Report	40-60%
K4, A3, S5, A4	WIL contract with on-going journal reflections upon experience with response to employer's statement	Research based WIL contract and journal reflection	40-60%
K1, S1, A5, S4, S3	WIL minimum hours 20 hours with employer statement	WIL work experience	Hurdle S/U
S1, S2, K1	Attendance/participation	Attendance/participation	5-10%

Adopted Reference Style:

Chicago