

# Course Outline

**School / Portfolio:** Faculty of Education and Arts

**Course Title:** NEWSROOM PRACTICE AND THEORY

**Course ID:** ATSGC1330

**Credit Points:** 15.00

**Prerequisite(s):** Nil

**Co-requisite(s):** Nil

**Exclusion(s):** Nil

**ASCED Code:** 100703

## Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	✓	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

## Learning Outcomes:

### Knowledge:

- K1.** Appraise the evolution of journalism in historical and contemporary times in local, regional, national, and global contexts, with reference to government structures and processes.
- K2.** Analyse journalism's role as the fourth estate
- K3.** Identify and recognise diverse styles of media writing.
- K4.** Examine key aspects of media law and of journalism ethics.

### Skills:

- S1.** Research the historical and contemporary influences on the profession of journalism.
- S2.** Draw upon news values in the preparation of news reports.
- S3.** Demonstrate literacy skills, in oral and written modes, with particular reference to media writing.
- S4.** Articulate informed views about current issues and debates relevant to a changing media landscape.

### Application of knowledge and skills:

- A1.** Identify a range of opinions and insights applicable to the occupation of news reporting and the role of journalism in a free press system.
- A2.** Utilise independent fieldwork to gather information for a range of publication platforms.
- A3.** Design news reports in journalistic style, by applying the craft of news writing.

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**A4.** Apply professional standards in relevant areas of law and ethics

## Course Content:

Topics may include:

- The history of journalism
- Freedom of expression
- The role of the fourth estate and its relationship to democracy
- News values
- News gathering
- Interviewing techniques
- The craft of news writing
- Media law
- Journalism ethics
- Newsroom cultures
- Influences of new technologies
- Media ownership

## Values and Graduate Attributes:

### Values:

- V1.** Respect the importance of journalism in a democracy.
- V2.** Acclaim the importance of freedom of expression as a context for media publishing
- V3.** Honour the professional guidelines that govern journalism newsrooms

### Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop literacy skills, a sense of audience, and confidence and sensibilities in oral and written forms of communication.	High

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Attribute	Brief Description	Focus
Self Reliance	Students develop a capacity for independent research	Medium
Engaged Citizenship	Students engage with issues of concern to the community as the principles, methods, and practices of the vocation require.	Medium
Social Responsibility	Students abide by the professional codes, practices, and governance of diverse media industries, as they have a public service and vocational role applicable across a wide variety of workplaces.	High

## Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K3, K4 S1, S2, S3 A3, A4	Independent open-book research on key terms and key concepts in the course.	Online quizzes and discussion posts	15-25%
K3 S2, S3 A2, A3, A4	News gathering and news writing. Application of news values and journalistic writing skills required to create articles for mainstream media	Folio of news stories	35-50%
K1, K2, K4 S2, S3, S4 A1, A3	Comprehension of course content: critical analysis of debates and issues; demonstration of the craft of news writing; application of literacy skills.	Exam	30-45%

## Adopted Reference Style:

APA