

Course Outline

School / Portfolio: Faculty of Education and Arts

Course Title: GENDER, RACE AND JOURNALISM

Course ID: ATSGC2895

Credit Points: 15.00

Prerequisite(s): (ATSGC1251 or ATSGC1252 or ATSGC1277 or ATSGC1278 or ATSGC1330)

Co-requisite(s): Nil

Exclusion(s): (ATSGC3895)

ASCED Code: 100703

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- Appraise the development of feminist theory and racist theory over the past century, as a
- K1.** framework for developing insights to the role media play in constructing biases at intermediate level
 - K2.** Identify contemporary issues arising from gender and racial biases in the media
 - K3.** Examine the impact of legislation and cultural change on reducing gender and racial bias in media representations

Skills:

- S1.** Research the arguments of gender and racial theorists in relation to contemporary media practices and newsroom cultures at intermediate level
- S2.** Articulate informed views about the contribution of women and minority groups to media workplaces, and investigate the limitations they experience as a result of discrimination
- S3.** Interpret the impact of media representations on women and minority groups at intermediate level.

Application of knowledge and skills:

- A1.** Apply intermediate level clear thinking and critical perspectives to key gender and race debates
- A2.** Recognise the cultural, historical, corporate, legal, and social frameworks at play in a range of media settings.

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- A3.** Reflect at intermediate level on the progress, achievements, and challenges of the equality movements in pluralistic societies in the 21st century.

Course Content:

Topics may include:

- Gender theory
- Women in the media
- Representations of women in sport and politics
- Feminisation of the news
- Newsroom cultures
- Theories of race and ethnicity
- Representations of Australia
- Indigeneity and Islam
- Ethnic media
- Equality and equity

Values and Graduate Attributes:

Values:

- V1.** Appreciate scholarly and legislative moves towards equal opportunity amid complex cultural and media impacts on gender and race representations
- V2.** Respect diversity in media production and representation

Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop tolerance of all groups in society and a propensity to critically appraise media portrayals of women and racial minorities	High
Self Reliance	Students develop skills in independent research and analysis	Medium
Engaged Citizenship	Students engage with the ideas and perspectives of scholars and community stakeholders in relation to quality for women and for racial and ethnic groups, in pluralistic and democratic systems.	Medium

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Attribute	Brief Description	Focus
Social Responsibility	Students develop their understanding of the impact of discrimination and of ways to counter it through the media	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, K3 S2 A3	On-campus students attend tutorials, contribute to discussions, and deliver a short oral presentation individually. Distance education students make weekly, short, online posts to contribute to discussion	Attendance and participation	5-15%
K1, S1, S3 A1, A2	Students produce an extended research essay on a given topic	Research Essay	35-55%
K1, K2, K3 S2, S3 A1, A2, A3	Comprehension of course content: critical analysis of debates and issues at intermediate level; application of literacy skills	Examination	40-50%

Adopted Reference Style:

APA