Course Outline

School / Portfolio: Faculty of Education and Arts
Course Title: GENDER, RACE AND JOURNALISM
Course ID: ATSGC2895
Credit Points: 15.00
Prerequisite(s): (ATSGC1251 or ATSGC1252 or ATSGC1277 or ATSGC1278 or ATSGC1330)
Co-requisite(s): Nil
Exclusion(s): (ATSGC3895)
ASCED Code: 100703

Program Level:

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
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<tbody>
<tr>
<td>5</td>
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<tr>
<td>Level</td>
</tr>
<tr>
<td>Introductory</td>
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<tr>
<td>Intermediate</td>
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<tr>
<td>Advanced</td>
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Learning Outcomes:

Knowledge:

- K1. Appraise the development of feminist theory and racist theory over the past century, as a framework for developing insights to the role media play in constructing biases at intermediate level
- K2. Identify contemporary issues arising from gender and racial biases in the media
- K3. Examine the impact of legislation and cultural change on reducing gender and racial bias in media representations

Skills:

- S1. Research the arguments of gender and racial theorists in relation to contemporary media practices and newsroom cultures at intermediate level
- S2. Articulate informed views about the contribution of women and minority groups to media workplaces, and investigate the limitations they experience as a result of discrimination
- S3. Interpret the impact of media representations on women and minority groups at intermediate level.

Application of knowledge and skills:

- A1. Apply intermediate level clear thinking and critical perspectives to key gender and race debates
- A2. Recognise the cultural, historical, corporate, legal, and social frameworks at play in a range of media settings.
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A3. Reflect at intermediate level on the progress, achievements, and challenges of the equality movements in pluralistic societies in the 21st century.

Course Content:
Topics may include:

- Gender theory
- Women in the media
- Representations of women in sport and politics
- Feminisation of the news
- Newsroom cultures
- Theories of race and ethnicity
- Representations of Australia
- Indigeneity and Islam
- Ethnic media
- Equality and equity

Values and Graduate Attributes:

Values:

V1. Appreciate scholarly and legislative moves towards equal opportunity amid complex cultural and media impacts on gender and race representations

V2. Respect diversity in media production and representation

Graduate Attributes:

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
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</thead>
<tbody>
<tr>
<td>Continuous Learning</td>
<td>Students develop tolerance of all groups in society and a propensity to critically appraise media portrayals of women and racial minorities</td>
<td>High</td>
</tr>
<tr>
<td>Self Reliance</td>
<td>Students develop skills in independent research and analysis</td>
<td>Medium</td>
</tr>
<tr>
<td>Engaged Citizenship</td>
<td>Students engage with the ideas and perspectives of scholars and community stakeholders in relation to quality for women and for racial and ethnic groups, in pluralistic and democratic systems.</td>
<td>Medium</td>
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<th>Attribute</th>
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<tr>
<td>Social Responsibility</td>
<td>Students develop their understanding of the impact of discrimination and of ways to counter it through the media</td>
<td>Medium</td>
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Learning Task and Assessment:

<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Assessment Task</th>
<th>Assessment Type</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>K2, K3 S2 A3</td>
<td>On-campus students attend tutorials, contribute to discussions, and deliver a short oral presentation individually. Distance education students make weekly, short, online posts to contribute to discussion.</td>
<td>Attendance and participation</td>
<td>5-15%</td>
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<tr>
<td>K1, S1, S3 A1, A2</td>
<td>Students produce an extended research essay on a given topic.</td>
<td>Research Essay</td>
<td>35-55%</td>
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<tr>
<td>K1, K2, K3 S2, S3 A1, A2, A3</td>
<td>Comprehension of course content: critical analysis of debates and issues at intermediate level; application of literacy skills.</td>
<td>Examination</td>
<td>40-50%</td>
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Adopted Reference Style:

APA