Course Outline

School / Portfolio: Faculty of Education and Arts

Course Title: PHOTOJOURNALISM

Course ID: ATSGC2896

Credit Points: 15.00

Prerequisite(s): (ATSGC1330)

Co-requisite(s): Nil

Exclusion(s): (ATSGC3896)

ASCED Code: 100703

Program Level:

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
</tr>
<tr>
<td>Level</td>
</tr>
<tr>
<td>Introductory</td>
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<tr>
<td>Advanced</td>
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Learning Outcomes:

Knowledge:

- **K1.** Appraise the contribution of photojournalism to media activity at intermediate level
- **K2.** Identify key principles of photographic production and photographic form and quality applicable to the media industries, including aspects of law and ethics at intermediate level
- **K3.** Demonstrate technical and computer skills in the use of transportable equipment and software

Skills:

- **S1.** Research and analyse the history and role of photojournalism at intermediate level
- **S2.** Engage with the ideas generated in media current affairs to develop the skills of professional photojournalists
- **S3.** Express intermediate level insights and informed opinions about the contentious issues surrounding photojournalism

Application of knowledge and skills:

- **A1.** Design a folio of picture stories reflecting relevant and contemporary media issues
- **A2.** Reflect on the impact of media photography on audiences at intermediate level

Course Content:

Topics may include:
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- History
- Ethics and law
- Technical skills
- Editing software
- War and disaster
- Sport
- Portraiture
- Paparazzi and celebrity images
- Caption writing
- Industry settings

Values and Graduate Attributes:

Values:

V1. Appreciate the scope and potential of the still image in the flow of information and the spread of global and local news
V2. Develop a respect for the ethics principles surrounding the use of images in media

Graduate Attributes:

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continuous Learning</td>
<td>Students develop technical abilities</td>
<td>High</td>
</tr>
<tr>
<td>Self Reliance</td>
<td>Students develop skills in independent research and analysis</td>
<td>Medium</td>
</tr>
<tr>
<td>Engaged Citizenship</td>
<td>Students engage with values, ideas, and contemporary debates in current affairs</td>
<td>High</td>
</tr>
<tr>
<td>Social Responsibility</td>
<td>Students develop their understanding of the codes of ethics and the areas of law affecting professional photojournalism</td>
<td>High</td>
</tr>
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</table>

Learning Task and Assessment:
# Course Outline

**ATSJC2896 PHOTOJOURNALISM**

<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Assessment Task</th>
<th>Assessment Type</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>K2, K3 S3 A1</td>
<td>Students produce a colour story with three accompanying images about a newsworthy event</td>
<td>Minor project</td>
<td>15-25%</td>
</tr>
<tr>
<td>K1 S1, S3 A2</td>
<td>Students discuss a particular topic related to photojournalism. To be further detailed in course description and may include short reviews or reports submitted online or in class.</td>
<td>Online critical reflection</td>
<td>25-45%</td>
</tr>
<tr>
<td>K2, K3 S2 A1</td>
<td>Students produce a folio of images and captions to create a picture story, and produce a reflective critique of the processes and issues arising from the activity</td>
<td>Intermediate Level Folio and critique</td>
<td>40-50%</td>
</tr>
</tbody>
</table>

**Adopted Reference Style:**

APA