



Course Outline (Higher Education)

School:	School of Arts
Course Title:	FEATURE WRITING
Course ID:	ATSGC2990
Credit Points:	15.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED:	100703

Description of the Course :

This course teaches students to produce feature stories for newspapers, magazines and online media. Students develop advanced writing and reporting skills in the genre, to apply the craft of feature writing in relation to contemporary issues and to prepare for multimedia workplaces. They consider the contribution feature writing makes to print and electronic media, including new media, and they develop an awareness of professional standards applicable to writing stories for the media.

Grade Scheme: Graded (HD, D, C, etc.)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

Program Level:

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Introductory	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Intermediate	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Level of course in Program	AQF Level of Program					
	5	6	7	8	9	10
Advanced	■	■	■	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Examine the development of feature writing as a genre of journalistic writing over the past 100 years.
- K2.** Recognise the components of the feature writing style and structure.
- K3.** Distinguish between feature writing and other forms of media writing.

Skills:

- S1.** Research for the purpose of creating feature stories for mainstream media.
- S2.** Demonstrate and awareness language use and structure in narrative non fiction for media.
- S3.** Demonstrate literacy skills, in oral and written modes.

Application of knowledge and skills:

- A1.** Apply the craft of feature writing.
- A2.** Utilise independent fieldwork to gather information for feature stories.
- A3.** Recognise professional standards in relevant areas of law and ethics.

Course Content:

Topics may include:

- The development of feature writing as a journalistic genre
- Freedom of expression and the role of the feature stories as contributors to the flow of information in democratic media systems
- News values
- Information gathering
- Interview techniques
- The craft of feature writing: styles, structures, narrative and anecdotal forms.
- Aspects of media law and journalism ethics relevant to the publishing industry
- Literary journalism

Values:

- V1.** Respect the importance of feature writing as a component of journalism activity.
- V2.** Appreciate the importance of professional guidelines that govern journalism activity.

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2, K3 S1, S2, S3 A1, A2	Independent fieldwork to gather information for one feature story suitable for mainstream media. Analysis of the ways theory applies to the craft.	First feature story and critique	15-25%
K2, K3 S1, S2, S3 A1, A2	Production of three feature stories of various lengths on three different topics, including one extended feature on a contemporary social issue.	Folio of feature stories	35-50%
K1 S1, S2 A1, A3	Comprehension of course content: demonstration of the craft of feature writing; application of literacy skills; knowledge of key terms.	Exam	30-45%

Adopted Reference Style:

APA