Course Outline

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School / Portfolio:	Faculty of Education and Arts
Course Title:	MEDIA TEXTS
Course ID:	ATSGC3449
Credit Points:	15.00
Prerequisite(s):	(Two intermediate (level 2000) Media and Screen Studies courses)
Co-requisite(s):	Nil
Exclusion(s):	(ATSGC2449)
ASCED Code:	100799

Program Level:

AQF Level of Program					
5	**6**	**7**	**8**	**9**	**10**
Level					
Introductory	☐	☐	☐	☐	☐	☐
Intermediate	☐	☐	☐	☐	☐	☐
Advanced	☐	☐	✔	☐	☐	☐

Learning Outcomes:

Knowledge:

K1. Identify and apply a range of techniques of textual analysis to analyse a range of contemporary media texts

K2. Examine the array of diverse strategies for relating interpretation to core issues

K3. Appraise key debates, issues and perspectives informing the study of representation

K4. Understand and critically evaluate a range of theories of representation.

Skills:

S1. Research, explain and evaluate contemporary aesthetic, social and political issues relevant to the study of texts at an advanced level.

S2. Express substantiated, reasoned, expositions and arguments concerning issues related to media representation;

S3. Summarise, analyse and evaluate relevant key themes, issues and debates concerning issues of representation and textual interpretation.

Application of knowledge and skills:

A1. Apply higher order critical thinking skills to key debates concerning relevant issues of representation.

A2. Utilise, integrate and apply relevant conceptual frameworks in analysing texts;

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A3. Identify links and tensions between issues, debates, concepts and perspectives relevant to textual interpretation;

A4. Develop a sustained and detailed argument informed by substantial independent research on issues relevant to key issues and debates.

Course Content:

Topics may include:

- Theories of representation and aesthetics
- Theory of 'realism'
- Historical context for relevant theories
- Issues related to specificity of different media
- Theories and strategies of textual interpretation
- Ideology
- Genre Theory
- Adaptation
- Semiotics, structuralism and post-structuralism
- Reader-response and reception theory
- Psychoanalytical models of textual analysis
- Postmodernism
- Revision

Values and Graduate Attributes:

Values:

V1. Develop an understanding of the relationships between texts and readers;

V2. Appreciate the diverse range of analytical frameworks in considering interpretative issues;

V3. Develop an informed, multi-faceted and nuanced understanding of the deep complexities in evaluating media representations.

Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop their abilities to identify and understand relevant issues and debates	High
Self Reliance	Students develop their abilities to identify and understand relevant issues and debates	Medium
Engaged Citizenship	Students engage with values, ideas, concepts, debates and perspectives relating to issues of media representation	High
Social Responsibility	Students develop their understanding of the social and political dimensions of media representations	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting

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Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2 S1, S2, S3 A1, A3, A4	Research and writing skills, construction of an informed, sustained and substantiated argument, using relevant evidence including primary sources. Integrating, synthesising and applying theoretical knowledge to interpretation of texts	Research Essay	40-60%
K2, K3, K4 S1, S3 A2, A3	Comprehension of course materials, relevant concepts, debates and scholarly perspectives. Application and synthesis of knowledge and critical analysis at an advanced level	Exam	40-60%

Adopted Reference Style:

MLA