Course Outline

School / Portfolio: Faculty of Education and Arts

Course Title: GENDER, RACE AND JOURNALISM

Course ID: ATSGC3895

Credit Points: 15.00

Prerequisite(s): (ATSGC1251 or ATSGC1252 or ATSGC1277 or ATSGC1278 or ATSGC1330)

Co-requisite(s): Nil

Exclusion(s): (ATSGC2895)

ASCED Code: 100703

Program Level:

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
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<tbody>
<tr>
<td>5</td>
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<tr>
<td>Introductory</td>
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<tr>
<td>Intermediate</td>
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<tr>
<td>Advanced</td>
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Learning Outcomes:

Knowledge:

K1. Appraise the development of feminist theory and racist theory over the past century at advanced level,
K2. Examine theoretical frameworks for developing insights to media roles in constructing biases
K3. Identify contemporary issues arising from gender and racial biases in the media at advanced level
K4. Examine the impact of legislation and cultural change on reducing gender and racial bias in media representations at advanced level

Skills:

S1. Research the arguments of gender and racial theorists in relation to contemporary media practices and newsroom cultures at advanced level
S2. Articulate advanced level informed views about the contribution of women and minority groups to media workplaces, and investigate the limitations they experience as a result of discrimination
S3. Interpret the impact of media representations on women and minority groups at advanced level.

Application of knowledge and skills:

A1. Apply advanced level clear thinking and critical perspectives to the key gender and race debates
A2. Recognise the cultural, historical, corporate, legal, and social frameworks at play in a range of media settings at advanced level.

Course Content:
Topics may include:

- Gender theory
- Women in the media
- Representations of women in sport and politics
- Feminisation of the news
- Newsroom cultures
- Theories of race and ethnicity
- Representations of Australia
- Indigeneity and Islam
- Ethnic media
- Equality and equity

Values and Graduate Attributes:

Values:

V1. Appreciate scholarly and legislative moves towards equal opportunity amid complex cultural and media impacts on gender and race representations

V2. Respect diversity in media production and representation

Graduate Attributes:

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continuous Learning</td>
<td>Students develop tolerance of all groups in society and a propensity to critically appraise media portrayals of women and racial minorities</td>
<td>High</td>
</tr>
<tr>
<td>Self Reliance</td>
<td>Students develop skills in independent research and analysis</td>
<td>Medium</td>
</tr>
<tr>
<td>Engaged Citizenship</td>
<td>Students engage with the ideas and perspectives of scholars and community stakeholders in relation to quality for women and for racial and ethnic groups, in pluralistic and democratic systems.</td>
<td>Medium</td>
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</tbody>
</table>
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<th>Focus</th>
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<tbody>
<tr>
<td>Social Responsibility</td>
<td>Students develop their understanding of the impact of discrimination and of ways to counter it through the media</td>
<td>Medium</td>
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Learning Task and Assessment:

<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Assessment Task</th>
<th>Assessment Type</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>K2, K3, K4 S2 A3</td>
<td>On-campus students attend tutorials, contribute to discussions, and deliver a short oral presentation individually. Distance education students make weekly, short, online posts to contribute to discussion</td>
<td>Attendance and participation</td>
<td>5-15%</td>
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<tr>
<td>K1, K2, K4 S1 S3 A1, A2</td>
<td>Students produce an extended research essay on a given topic at advanced level</td>
<td>Extended Analytical Research Essay</td>
<td>35-55%</td>
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<tr>
<td>K1, K2, K3 S2, S3 A1, A2, A3</td>
<td>Comprehension of course content: critical analysis of debates and issues at advanced level; application of literacy skills</td>
<td>Exam</td>
<td>40-50%</td>
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Adopted Reference Style:

APA