

# Course Outline

**School / Portfolio:** Faculty of Education and Arts

**Course Title:** GENDER, RACE AND JOURNALISM

**Course ID:** ATSGC3895

**Credit Points:** 15.00

**Prerequisite(s):** (ATSGC1251 or ATSGC1252 or ATSGC1277 or ATSGC1278 or ATSGC1330)

**Co-requisite(s):** Nil

**Exclusion(s):** (ATSGC2895)

**ASCED Code:** 100703

## Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

## Learning Outcomes:

### Knowledge:

- K1.** Appraise the development of feminist theory and racist theory over the past century at advanced level,
- K2.** Examine theoretical frameworks for developing insights to media roles in constructing biases
- K3.** Identify contemporary issues arising from gender and racial biases in the media at advanced level
- K4.** Examine the impact of legislation and cultural change on reducing gender and racial bias in media representations at advanced level

### Skills:

- S1.** Research the arguments of gender and racial theorists in relation to contemporary media practices and newsroom cultures at advanced level
- S2.** Articulate advanced level informed views about the contribution of women and minority groups to media workplaces, and investigate the limitations they experience as a result of discrimination
- S3.** Interpret the impact of media representations on women and minority groups at advanced level.

### Application of knowledge and skills:

- A1.** Apply advanced level clear thinking and critical perspectives to the key gender and race debates
- A2.** Recognise the cultural, historical, corporate, legal, and social frameworks at play in a range of media settings at advanced level.

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- A3.** Reflect on the progress, achievements, and challenges of the equality movements in pluralistic societies in the 21st century.

## Course Content:

Topics may include:

- Gender theory
- Women in the media
- Representations of women in sport and politics
- Feminisation of the news
- Newsroom cultures
- Theories of race and ethnicity
- Representations of Australia
- Indigeneity and Islam
- Ethnic media
- Equality and equity

## Values and Graduate Attributes:

### Values:

- V1.** Appreciate scholarly and legislative moves towards equal opportunity amid complex cultural and media impacts on gender and race representations
- V2.** Respect diversity in media production and representation

### Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop tolerance of all groups in society and a propensity to critically appraise media portrayals of women and racial minorities	High
Self Reliance	Students develop skills in independent research and analysis	Medium
Engaged Citizenship	Students engage with the ideas and perspectives of scholars and community stakeholders in relation to quality for women and for racial and ethnic groups, in pluralistic and democratic systems.	Medium

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Attribute	Brief Description	Focus
Social Responsibility	Students develop their understanding of the impact of discrimination and of ways to counter it through the media	Medium

## Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, K3, K4 S2 A3	On-campus students attend tutorials, contribute to discussions, and deliver a short oral presentation individually. Distance education students make weekly, short, online posts to contribute to discussion	Attendance and participation	5-15%
K1, K2, K4 S1 S3 A1, A2	Students produce an extended research essay on a given topic at advanced level	Extended Analytical Research Essay	35-55%
K1, K2, K3 S2, S3 A1, A2, A3	Comprehension of course content: critical analysis of debates and issues at advanced level; application of literacy skills	Exam	40-50%

## Adopted Reference Style:

APA