

Course Outline

School / Portfolio: Faculty of Education and Arts

Course Title: PHOTOJOURNALISM

Course ID: ATSGC3896

Credit Points: 15.00

Prerequisite(s): (ATSGC1330)

Co-requisite(s): Nil

Exclusion(s): (ATSGC2896)

ASCED Code: 100703

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Appraise the contribution of photojournalism to media activity at advanced level
- K2.** Identify key principles of photographic production and photographic form and quality applicable to the media industries, including aspects of law and ethics at advanced level
- K3.** Demonstrate technical and computer skills in the use of transportable equipment and software

Skills:

- S1.** Research and analyse the history and role of photojournalism at advanced level
- S2.** Engage with the ideas generated in media current affairs to develop the skills of professional photojournalists at advanced level
- S3.** Express advanced level insights and informed opinions about the contentious issues surrounding photojournalism

Application of knowledge and skills:

- A1.** Design an advanced level folio of picture stories reflecting relevant and contemporary media issues
- A2.** Reflect on the impact of media photography on audiences at advanced level

Course Content:

Topics may include:

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- History
- Ethics and law
- Technical skills
- Editing software
- War and disaster
- Sport
- Portraiture
- Paparazzi and celebrity images
- Caption writing
- Industry settings

Values and Graduate Attributes:

Values:

- V1.** Appreciate the scope and potential of the still image in the flow of information and the spread of global and local news
- V2.** Develop a respect for the ethics principles surrounding the use of images in media

Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop technical abilities	High
Self Reliance	Students develop skills in independent research and analysis	Medium
Engaged Citizenship	Students engage with values, ideas, and contemporary debates in current affairs	High
Social Responsibility	Students develop their understanding of the codes of ethics and the areas of law affecting professional photojournalism	High

Learning Task and Assessment:

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Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K2, K3 S3 A1	Students a colour story with three accompanying images about a newsworthy event	Technical project	15-25%
K1 S1, S3 A2	Students discuss a particular topic related to photojournalism. To be further detailed in course description and may include short reviews or reports submitted online or in class	Online critical reflection	25-45%
K2, K3 S2 A1	Students produce a folio of images and captions to create a picture story, and produce a reflective critique of the processes and issues arising from the activity	Advanced Level Folio and critique	40-50%

Adopted Reference Style:

APA