

Course Outline (Higher Education)

School:	School of Arts
Course Title:	MAINSTREAM AND ALTERNATIVE SCREEN CULTURES
Course ID:	BAFLM3001
Credit Points:	15.00
Prerequisite(s):	(BATCC1002 or BATCC1001 or FLMES1001 or FLMES1002 and at least 30 credit points at Intermediate (2000-2999) level from BATCC or BAWRT or BALIT or BAFLM or FLMES or FLMOL or FLMGL or LITCI or LITCR subject-area)
Co-requisite(s):	Nil
Exclusion(s):	(FLMGL2202 and FLMGL3302)
ASCED Code:	100701

Description of the Course :

This advanced level course provides an overview of Hollywood cinema and goes on to consider alternatives to Hollywoods aesthetic and industrial model. Topics in the course draw on theories and critical perspectives of genres, narrative and film form, censorship, key themes and ideologies. The course teaches students to develop a critical understanding of different models of cinema, production/reception contexts and textual features, as well as an overview of relevant theoretical approaches. Films will be studied both as texts and in relation to social, historical and industrial contexts, including foreign productions.

Grade Scheme: Graded (HD, D, C, etc.)

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks..

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

K1. Explore terminology relating to various aspects of Hollywood/alternative film form.

Course Outline (Higher Education)

BAFLM3001 MAINSTREAM AND ALTERNATIVE SCREEN CULTURES

- K2.** Examine the development of cinema, including the classical, post-classical and contemporary periods.
- K3.** Explore and examine key developments in the Hollywood industry, from the classical studio system to the present; and examine alternatives to this model.
- K4.** Investigate knowledge of a range of film theories relating to cinema.

Skills:

- S1.** Analyse films in terms of formal features and a range of themes.
- S2.** Apply film theory to Hollywood and alternative genres and screen texts.
- S3.** Identify features of classical, post-classical and recent Hollywood screen texts and consider the features of other texts such as art and experimental cinema.
- S4.** Undertake independent research about screen texts.

Application of knowledge and skills:

- A1.** Produce written analysis of screen texts and/or theoretical approaches to screen media.
- A2.** Apply ideas from secondary texts to screen texts.
- A3.** Contribute to discussions applying conceptual, theoretical, contextual and/or historical material to screen texts.
- A4.** Devise a written argument informed by substantial research, screen textual analysis and critical thinking.

Course Content:

Topics may include:

- Hollywood as industry
- Alternatives to Hollywood, such as art cinema, experimental and independent cinema
- Various approaches to narrative and film form
- Significant historical, political and social developments, including the Production Code, the antiCommunist period and post-classical Hollywood
- Major studio films and independent productions
- Significant film movements from outside Hollywood
- Influences of foreign film-making on Hollywood and/or vice versa
- Transnational screen productions, with or without Hollywoods involvement.

Values:

- V1.** Develop an informed understanding of Hollywoods social, economic and cultural impact on audiences
- V2.** Recognise the social and cultural significance of screen texts in contemporary society
- V3.** Develop a sensitivity to different ways of seeing and reading texts
- V4.** Respect the ideas and skills of others
- V5.** Actively participate in learning in a supportive environment.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

Course Outline (Higher Education)

BAFLM3001 MAINSTREAM AND ALTERNATIVE SCREEN CULTURES

Attribute	Brief Description	Focus
Knowledge, skills and competence	Students gain an understanding of how screen texts shape and are shaped by society. They learn to identify the conventions of Hollywood cinema, and how other screen texts may transform or challenge these conventions	High
Critical, creative and enquiring learners	Students undertake independent research and analysis and learn to understand and critique dominant representations of society	High
Capable, flexible and work ready	Students develop critical thinking and communication skills, which are transferable to a range of study, employment and work context	Medium
Responsible, ethical and engaged citizens	Students discuss the potential of screen texts to comment upon contemporary social issues	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Learning Tasks	Assessment Type	Weighting
K2, S1, S2, S3, A1, A3	Present an argument in a written/visual format about the use of thematic, stylistic and/or narrative conventions in film/s	Poster/presentation	25-35%
K1, K2, K4, S2, S3, A2	Apply knowledge of set texts and key concepts in responses to short answer questions	Test	25-35%
K3, K4, S2, S3, S4, A1, A4	Research and apply appropriate theory to an analysis of genre texts	Research essay	30-40%

Adopted Reference Style:

MLA