

Course Outline

School / Portfolio:	Faculty of Education and Arts
Course Title:	ADVANCED STUDIES IN COMMUNICATIONS AND MEDIA STUDIES
Course ID:	BAHRS4100
Credit Points:	30.00
Prerequisite(s):	Nil
Co-requisite(s):	Nil
Exclusion(s):	Nil
ASCED Code:	090399

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	✓	■	■

Learning Outcomes:

Knowledge:

- K1.** Research social relations entailed in and connected to various media;
- K2.** Distinguish key theoretical approaches in media and communication studies;
- K3.** Outline the requirements of high level research.

Skills:

- S1.** Able to apply a range of theoretical approaches to the analysis of media, social relations and power; Formulate coherent and socially relevant investigations of media output and activity/audience
- S2.** usage, and undertake theoretically and methodologically sound description and analysis of empirical materials relating to these;
- S3.** Demonstrate a developed knowledge of the social conditions, material practices, products and outcomes of various media and their possible relations to specific audiences/populations;
- S4.** Draw on and adapt course-based knowledge to generate informed description and analysis of media instances, and to argue one's own positions.

Application of knowledge and skills:

- A1.** Compose a presentation of complex knowledge in communications and media studies for an audience of peers;
- A2.** Hypothesise research problematics utilising a base of refereed literature.

Course Outline

BAHRS4100 ADVANCED STUDIES IN COMMUNICATIONS AND MEDIA STUDIES

Course Content:

This advanced course in communications and media will develop students' understanding of key theoretical approaches entailed in the study of mediated social relations and communications technologies. The course will require students to engage in research and analysis of the social conditions, products and outcomes of various media and to develop high level skills in argumentation and critical examination.

Values and Graduate Attributes:

Values:

- V1.** Foster appreciation of the theoretical landscape of the field of media and communications studies;
- V2.** Promote respect for the procedures of disciplined argument and analysis;
- V3.** Promote understanding of the requirements of independent research.

Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop a deliberative approach to assessment	High
Self Reliance	Students are called upon to be responsible for professional work in both oral and written modes	High
Engaged Citizenship	Students engage through exposition of ideas and feedback in seminar discussions and presentations	Medium
Social Responsibility	Students gain skills needed to participate in responsible scholarly debate	Medium

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
A1 K1, K2 S1, S2, S3	Seminar leading presentation	In-class presentation (oral or written)	15-25%
A2 K1, K2, K3 S1, S2, S3, S4	Minor essay	Essay	25-35%
A2 K1, K2, K3 S1, S2, S3, S4	Major essay	Essay	35-45%

Adopted Reference Style:

APA