Course Outline (Higher Education)

Faculty: Faculty of Education and Arts
Course Title: COLLECTIVE ACTION: FEAST AND FESTIVITY
Course ID: CAXDC3002
Credit Points: 15.00
Prerequisite(s): (CAXDC3001)
Co-requisite(s): Nil
Exclusion(s): Nil
ASCD Code: 100301

Description of the Course:
This course focuses student learning on collective design, planning, management and evaluation a festival of creative works. The culmination of Creative Arts learning, this course will facilitate student understanding of the contextual environment within which special events and festivals are located; their relationships with the broader tourism industry both at a national and international scale and their associated social and cultural impacts. Students will collaboratively create their own works to showcase as part of this course.

Grade Scheme:
Graded (HD, D, C, etc.)

Program Level:

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
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<tbody>
<tr>
<td>Level</td>
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<tr>
<td>Introductory</td>
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<tr>
<td>Intermediate</td>
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<tr>
<td>Advanced</td>
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Learning Outcomes:

Knowledge:

K1. Discuss arts industry and creative practice terminology and processes.
K2. Recognise contemporary approaches to devising and creating new art work.
K3. Understand the collaborative nature of creative practice.
K4. Interpret a framework of personal, group and professional ethics.
K5. Research information about festival and event management from a wide range of primary and secondary sources.

Skills:
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S1. Refine creative practice technique.
S2. Collaborate to create a complex work in the context of a student led festival.
S3. Adjust and respond to critical feedback.
S4. Experiment with form, discipline and collaboration.

Application of knowledge and skills:

A1. Assemble a public outcome of creative works drawing on production, management, marketing and presentation skills.
A2. Combine knowledge and professionalism for creative practice in a public context.
A3. Autonomously plan, design and execute a creative work, such as an event, performance or exhibition, using appropriate techniques and procedures.

Course Content:

Topics may include:

- The development of an original body of artworks
- Collaboration and Creative Practice
- The creation of collaborative and creative works
- Appreciation of different skill bases that are equally necessary to create festival events
- The development of a personal and public relationship of care
- Work across media both as a creative component within work and as a marketing and social media component that extends the life of the work.

Values:

V1. Develop a love of learning
V2. Cultivate independence of thought
V3. Foster group work
V4. Develop a concept of self-worth
V5. Acquire an openness to receive artistic feedback and a willingness to provide such to others
V6. Build a framework of personal and group ethics
V7. Take responsibility, both individually and collectively, for the development and utilisation of artistic practice.

Graduate Attributes:

FedUni graduate attributes statement. To have graduates with knowledge, skills and competence that enable them to stand out as critical, creative and enquiring learners who are capable, flexible and work ready, and responsible, ethical and engaged citizens.

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
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</thead>
<tbody>
<tr>
<td>Knowledge, skills and competence</td>
<td>Knowledge of the components required to create festival events and the collaboration across different skill sets that operate towards an end goal</td>
<td>Medium</td>
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<tr>
<td>Critical, creative and enquiring learners</td>
<td>Imaginative, responsive and creative approaches to creating works for festival presentation with a critical analysis on the practical application fit for public viewing/ participation</td>
<td>High</td>
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<td>Capable, flexible and work ready</td>
<td>Experience the process of creating works for public presentation incorporating visual, graphic and performance collaborative skills</td>
<td>High</td>
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<tr>
<td>Responsible, ethical and engaged citizens</td>
<td>Develop an understanding of ethical engagement, respectful expression and actions befitting questioning creative agents. Engage developing networks that emerge from this activity</td>
<td>Medium</td>
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### Learning Task and Assessment:

<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Learning Tasks</th>
<th>Assessment Type</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>K1, K4, K5, S1, S2, S3, A1, A3</td>
<td>Festival Participation, Rehearsals and Workshops, including visual, design and performance practice workshops and planning meetings</td>
<td>Project Report</td>
<td>10-20%</td>
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<tr>
<td>K2, K3, S2, S4, A2, A3</td>
<td>Presentation of individual and collaborative festival works</td>
<td>Exhibition, Performance, or Creative Work</td>
<td>35-45%</td>
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<tr>
<td>K1, K4, K5, S2, A1</td>
<td>Artifacts for public engagement, which may include: media release, social media, promotional video, program, and other such artefacts</td>
<td>Portfolio</td>
<td>35-45%</td>
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### Adopted Reference Style:

Chicago