

# Course Outline

**School / Portfolio:** Faculty of Education and Arts

**Course Title:** MEDIA AND SCREEN TEXTS

**Course ID:** FLMES1001

**Credit Points:** 15.00

**Prerequisite(s):** Nil

**Co-requisite(s):** Nil

**Exclusion(s):** (BAFND1002)

**ASCED Code:** 100799

## Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	✓	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	■	■	■	■

## Learning Outcomes:

### Knowledge:

- K1.** Recognise the concepts of text and media, and their relationships to examples;
- K2.** Identify a range of forms of media texts, including non-fiction and fiction;
- K3.** Identify features of a range of media texts and their relationships to audiences;
- K4.** Recognise basic terminology relating to media texts, their forms and functions;
- K5.** Use basic critical terms relevant to the study of Media and Screen Studies.

### Skills:

- S1.** Identify features of media and screen texts;
- S2.** Analyse media and screen texts' relationships to audiences;
- S3.** Research and write clear academic prose as required in the Humanities and Social Sciences;
- S4.** Reference written work according to required standards of academic work;
- S5.** Discuss course content with other students;
- S6.** Manage deadlines and time effectively to complete assessment tasks.

### Application of knowledge and skills:

- A1.** Apply in written form basic terminology about media texts;
- A2.** Apply basic critical thinking to a media text;

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- A3.** Contribute with other students to discussions about formal, stylistic and/or critical aspects of media and screen texts;
- A4.** Devise a written argument informed by research, textual analysis and critical thinking;
- A5.** Work with fellow students to understand course material;
- A6.** Demonstrate correct methods of research and citation of written work.

### Course Content:

Topics to be addressed include an introduction to what Media Studies and Screen Studies are; basic formal elements of texts; how to analyse texts; concepts relating to representation in media texts; how to analyse fictional and non-fiction narratives; relationships between media texts and their contexts; relationships between media texts and the audience. Other topics that may be addressed include signification, myth, ideology, relationships between media texts and society. The course also provides an introduction to generic skills including comprehending academic writing, summarising information, selecting and using reference material, using examples to support an argument, and writing an essay.

A detailed weekly schedule and text list will be provided at the beginning of the teaching period.

### Values and Graduate Attributes:

#### Values:

- V1.** Basic awareness of the focus and significance of the disciplines of Media and Screen Studies;
- V2.** Basic appreciation of the value of critical thinking in Media and Screen Studies;
- V3.** Basic awareness of connections between the disciplines of Media and Screen Studies;
- V4.** Demonstrated respect for other students, their opinions and backgrounds;
- V5.** Basic sense of responsibility for correct methods of writing, research and citation.

#### Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop their ability to identify and understand the key conceptual frames for making sense of media and screen texts in their social contexts.	High
Self Reliance	Students develop skills in critical thinking, reading, research, argument and analysis.	High
Engaged Citizenship	Students engage with the social, political and cultural implications of media and screen technologies	Medium
Social Responsibility	Students apply a critical perspective in analysing the social and political uses of screen and media texts and technologies in both private and public contexts.	Medium

### Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K3, K4, K5, S1, S2, A1	Demonstrate knowledge of key concepts and essential readings in response to set questions. This task will be in either face-to-face or online mode, with the mode being used to be announced at the beginning of the teaching period.	Short answer exercise	10-20%

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Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1, K2, K3, S1, S2, S3, S4, S6, A1, A2, A3, A4, A6	Research and writing skills, construction of an informed and substantiated argument, using relevant evidence from set readings and independently sourced references.	Essay	35-45%
K1, K2, K3, S1, S2, S3, S5, A2, A5	Informed general contributions to discussion of key concepts, issues and debates raised in weekly topics. Contributions made either online or in class, with the mode/s to be available will be announced at the beginning of the teaching period.	Online/class participation which may include written responses	10-20%
K1, K2, K3, S1, S2, S3, S5, A2	Comprehension of a range of key concepts, themes, issues and development of skills relevant to the analysis of communication technologies and practices developed in the course.	Class exercises	25-35%

## Adopted Reference Style:

MLA