Course Outline

School / Portfolio: Faculty of Education and Arts
Course Title: MEDIA AND REPRESENTATION
Course ID: FLMES2449
Credit Points: 15.00
Prerequisite(s): (One Media and Screen Studies Introductory (Level 1000) Course)
Co-requisite(s): Nil
Exclusion(s): (ATSGC2449, ATSGC3449, FLMES3449)
ASCED Code: 100799

Program Level:

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
<th>5</th>
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Learning Outcomes:

Knowledge:

- **K1.** Identify and apply a range of techniques of textual analysis to analyse a range of contemporary media texts
- **K2.** Examine the array of diverse strategies for relating interpretation to core issues
- **K3.** Appraise key debates, issues and perspectives informing the study of representation

Skills:

- **S1.** Research and explain contemporary aesthetic, social and political issues relevant to the study of texts.
- **S2.** Express substantiated, reasoned, expositions and arguments concerning issues related to media representation;
- **S3.** Summarise, analyse and evaluate relevant key themes, issues and debates concerning issues of representation and textual interpretation.

Application of knowledge and skills:

- **A1.** Apply higher order critical thinking skills to key debates concerning relevant issues of representation.
- **A2.** Utilise, integrate and apply relevant conceptual frameworks in analysing texts;
- **A3.** Identify links and tensions between issues, debates, concepts and perspectives relevant to textual interpretation.
Course Outline

FLMES2449 MEDIA AND REPRESENTATION

Course Content:
Topics may include:

- Theories of representation and aesthetics
- Theory of ‘realism’
- Historical context for relevant theories
- Issues related to specificity of different media
- Theories and strategies of textual interpretation
- Ideology
- Genre Theory
- Adaptation
- Semiotics, structuralism and post-structuralism
- Reader-response and reception theory
- Psychoanalytical models of textual analysis
- Postmodernism
- Revision

Values and Graduate Attributes:

Values:

V1. Develop an understanding of the relationships between texts and readers;

V2. Appreciate the diverse range of analytical frameworks in considering interpretative issues;

V3. Develop an informed, multi-faceted and nuanced understanding of the deep complexities in evaluating media representations.

Graduate Attributes:
Course Outline

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<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
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<tbody>
<tr>
<td>Continuous Learning</td>
<td>Students develop their abilities to identify and understand relevant issues and debates</td>
<td>High</td>
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<td>Self Reliance</td>
<td>Students develop skills in independent research and analysis</td>
<td>Low</td>
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<tr>
<td>Engaged Citizenship</td>
<td>Students engage with values, ideas, concepts, debates and perspectives relating to issues of media representation</td>
<td>Medium</td>
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<td>Social Responsibility</td>
<td>Students develop their understanding of the social and political dimensions of media representations</td>
<td>Medium</td>
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Learning Task and Assessment:

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<tr>
<th>Learning Outcomes Assessed</th>
<th>Assessment Task</th>
<th>Assessment Type</th>
<th>Weighting</th>
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<tr>
<td>K1, K2 S1, S2, S3 A1</td>
<td>Research and writing skills, construction of an informed, sustained and substantiated argument, using relevant evidence including primary sources. Integrating, synthesising and applying theoretical knowledge to interpretation of texts</td>
<td>Essay</td>
<td>40-60%</td>
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<td>K2, K3 S1, S3 A2, A3</td>
<td>Comprehension of course materials, relevant concepts, debates and scholarly perspectives. Application and synthesis of knowledge and critical analysis at an intermediate level</td>
<td>Examination</td>
<td>40-60%</td>
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Adopted Reference Style:

MLA