

Course Outline

School / Portfolio: Faculty of Education and Arts

Course Title: PHOTOGRAPHY AND PHOTOMEDIA PROJECT 1A

Course ID: GVAGC3207

Credit Points: 15.00

Prerequisite(s): (GVAGC2207 and GVAGC2208)

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED Code: 100303

Program Level:

AQF Level of Program						
	5	6	7	8	9	10
Level						
Introductory	■	■	■	■	■	■
Intermediate	■	■	■	■	■	■
Advanced	■	■	✓	■	■	■

Learning Outcomes:

Knowledge:

- K1.** Appraise an array of principles and techniques associated with lens-based photography including the principles of photographic 'seeing' at advanced level
- K2.** Explore the technical principles of image production and photomedia processes at advanced level
- K3.** Explore photography as a visual language through working with photographic imagery as expressive, narrative and representational forms
- K4.** Examine ideas and the role of images by other artists who have worked or are working within a similar tradition or theme
- K5.** Appraise conceptual and technical decision making in creating work in a specialised area

Skills:

- S1.** Utilise diverse techniques in photographic and photomedia practice at advanced level
- S2.** Adopt advanced level technical principles in producing images
- S3.** Select appropriate media and other creative strategies to realise a concept
- S4.** Analyse and solve production and conceptual problems at advanced level
- S5.** Identify the implications of media choice and presentation for photomedia expression, narration and representation
- S6.** Produce a major body of photographic imagery and photomedia to express, narrate and represent a creative concept

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- S7.** Articulate individual practice with clarity and insight utilising photographic and production vocabulary at advanced level.

Application of knowledge and skills:

- A1.** Apply photomedia processes, techniques and images to a major body of work
- A2.** Produce a major body of work which demonstrates advanced technique integrally linked with ambitious ideas
- A3.** Complete a negotiated project on a theme of personal interest which results in a folio of images, or other forms of presentation as appropriate, with supporting documentation in a journal
- A4.** Critically evaluate their work in the broader context of current photomedia practice
- A5.** Apply skills in working independently and confidently in producing photographs and photomedia at advanced level

Course Content:

Topics may include:

- Introduction to photographic elements
- Use of production media
- Lens-based 'seeing'
- Narration and representation through photography

Values and Graduate Attributes:

Values:

- V1.** Appreciate and respect diverse approaches and values within contemporary arts practices
- V2.** Value the importance of initiative, enthusiasm and commitment
- V3.** Respect and practise professional and responsible behaviour in creative arts practices
- V4.** Promote the importance of attention to detail in arts practices
- V5.** Develop a willingness to explore and take creative risks

Graduate Attributes:

Attribute	Brief Description	Focus
Continuous Learning	Students develop their abilities to identify and understand photographic media, narrative and representation as creative arts practices and sites of learning	High
Self Reliance	Students develop skills in independent research and analysis concerning photographic media	Medium
Engaged Citizenship	Students engage with ideas, concepts, debates and perspectives about professional photographic media practices	Medium
Social Responsibility	Students develop their understanding of ethical and professional codes and practices in photography	High

Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1- K5 S3, S5, S7 A3, A4	Students are required to complete an advanced level major photographic and photomedia project	Journal	5-15%

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Learning Outcomes Assessed	Assessment Task	Assessment Type	Weighting
K1-K5 S1-S7 A1-A5	Students are required to acquire and record material reflecting the development of concepts, images and creation of photographic and photomedia project elements	Folio	85-95%

Adopted Reference Style:

Chicago