Course Outline (Higher Education)

**School / Faculty:** Faculty of Education and Arts

**Course Title:** FEATURE WRITING

**Course ID:** LITCR2990

**Credit Points:** 15.00

**Prerequisite(s):** Nil

**Co-requisite(s):** Nil

**Exclusion(s):** (ATSGC2990)

**ASCED Code:** 100703

**Grading Scheme:** Graded (HD, D, C, etc.)

**Program Level:**

<table>
<thead>
<tr>
<th>AQF Level of Program</th>
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</thead>
<tbody>
<tr>
<td>5</td>
</tr>
<tr>
<td>Level</td>
</tr>
<tr>
<td>Introductory</td>
</tr>
<tr>
<td>Intermediate</td>
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<tr>
<td>Advanced</td>
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</table>

**Learning Outcomes:**

**Knowledge:**

- **K1.** Examine the development of feature writing as a genre of journalistic writing over the past 100 years.
- **K2.** Recognise the components of the feature writing style and structure.
- **K3.** Distinguish between feature writing and other forms of media writing.

**Skills:**

- **S1.** Research for the purpose of creating feature stories for mainstream media.
- **S2.** Demonstrate and awareness language use and structure in narrative non fiction for media.
- **S3.** Demonstrate literacy skills, in oral and written modes.

**Application of knowledge and skills:**

- **A1.** Apply the craft of feature writing.
- **A2.** Utilise independent fieldwork to gather information for feature stories.
- **A3.** Recognise professional standards in relevant areas of law and ethics.

**Course Content:**
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LITCR2990 FEATURE WRITING

Topics may include:

- The development of feature writing as a journalistic genre
- Freedom of expression and the role of the feature stories as contributors to the flow of information in democratic media systems
- News values
- Information gathering
- Interview techniques
- The craft of feature writing: styles, structures, narrative and anecdotal forms
- Aspects of media law and journalism ethics relevant to the publishing industry
- Literary journalism

Values and Graduate Attributes:

Values:

V1. Respect the importance of feature writing as a component of journalism activity.
V2. Appreciate the importance of professional guidelines that govern journalism activity.

Graduate Attributes:

<table>
<thead>
<tr>
<th>Attribute</th>
<th>Brief Description</th>
<th>Focus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continuous Learning</td>
<td>Students refine their literacy skills and refine their ability to engage sensitively in oral and written forms in communities beyond their own immediate circles.</td>
<td>High</td>
</tr>
<tr>
<td>Self Reliance</td>
<td>Students develop a capacity for independent research to gather information from local communities for the purpose of creating feature stories.</td>
<td>Medium</td>
</tr>
<tr>
<td>Engaged Citizenship</td>
<td>Students develop a sense of audience, sharpen their awareness of current affairs, develop a capacity to articulate contemporary social issues, and interact with the community in fieldwork to complete assignments.</td>
<td>Medium</td>
</tr>
<tr>
<td>Social Responsibility</td>
<td>Students abide by the professional codes, practices, and governance of diverse media industries, as they have a public service and vocational role applicable across a wide variety of publishing platforms for feature stories.</td>
<td>High</td>
</tr>
</tbody>
</table>

Learning Task and Assessment:
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LITCR2990 FEATURE WRITING

<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Assessment Task</th>
<th>Assessment Type</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>K2, K3, S1, S2, S3, A1, A2</td>
<td>Independent fieldwork to gather information for one feature story suitable for mainstream media. Analysis of the ways theory applies to the craft.</td>
<td>First feature story and critique</td>
<td>15-25%</td>
</tr>
<tr>
<td>K2, K3, S1, S2, S3, A1, A2</td>
<td>Production of three feature stories of various lengths on three different topics, including one extended feature on a contemporary social issue.</td>
<td>Folio of feature stories</td>
<td>35-50%</td>
</tr>
<tr>
<td>K1 S1, S2, A1, A3</td>
<td>Comprehension of course content: demonstration of the craft of feature writing; application of literacy skills; knowledge of key terms.</td>
<td>Exam</td>
<td>30-45%</td>
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Adopted Reference Style:

APA