Course Outline (Higher Education)

School: School of Arts

Course Title: UNDERSTANDING SOCIAL ENTERPRISE

Course ID: SOSCI1006

Credit Points: 15.00

Prerequisite(s): Nil

Co-requisite(s): Nil

Exclusion(s): Nil

ASCED: 090301

Description of the Course:

This course provides students with an understanding of social enterprise, the conditions which exist to give rise to social enterprise, the forms of social entrepreneurship and the impacts that it may have on communities. Students will work with case studies of social enterprises, evaluate the degree to which social enterprises are of value to communities and critically analyse the degree to which they are a social benefit.

Grade Scheme: Graded (HD, D, C, etc.)

Work Experience:

No work experience: Student is not undertaking work experience in industry.

Placement Component: No

Supplementary Assessment: Yes

Where supplementary assessment is available a student must have failed overall in the course but gained a final mark of 45 per cent or above and submitted all major assessment tasks.

Program Level:

<table>
<thead>
<tr>
<th>Level of course in Program</th>
<th>AQF Level of Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Introductory</td>
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<tr>
<td>Intermediate</td>
<td></td>
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<tr>
<td>Advanced</td>
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Learning Outcomes:

Knowledge:

K1. Examine social enterprise as a business and social model
K2. Categorise different models of social enterprise and social entrepreneur
K3. Appraise the social and market conditions which give rise to social entrepreneurial models
K4. Identify social justice implications of social enterprise

Skills:

S1. Research and interrogate models of social enterprise
S2. Articulate an informed, critical position on the value of social enterprise
S3. Evaluate opportunities for social enterprise in students' own communities
S4. Develop teamwork skills through producing a critical case study of social enterprise or social entrepreneur

Application of knowledge and skills:

A1. Develop case studies of social entrepreneurial activity
A2. Apply critical thinking to understanding motivations and drivers of social entrepreneurship

Course Content:

Topics may include:

- What is social enterprise?
- Models of social enterprise
- Social enterprise case studies
- Who are social entrepreneurs?
- Social enterprise and philanthropy
- Low-SES communities and social enterprise
- International perspectives on social enterprise
- Is the market a mechanism for promoting social justice?

Values:

V1. Enhance connection to significant social movements
V2. Engage with critical thinking skills
V3. Build a sociological understanding of a significant social movement

Graduate Attributes

The Federation University FedUni graduate attributes (GA) are entrenched in the Higher Education Graduate Attributes Policy (LT1228). FedUni graduates develop these graduate attributes through their engagement in explicit learning and teaching and assessment tasks that are embedded in all FedUni programs. Graduate attribute attainment typically follows an incremental development process mapped through program progression. **One or more graduate attributes must be evident in the specified learning outcomes and assessment for each FedUni course, and all attributes must be directly assessed in each program.**

<table>
<thead>
<tr>
<th>Graduate attribute and descriptor</th>
<th>Development and acquisition of GAs in the course</th>
</tr>
</thead>
<tbody>
<tr>
<td>GA 1 Thinkers</td>
<td>Learning Outcomes (KSA) Code A. Direct B. Indirect N/A Not addressed Assessment task (AT#) Code A. Certain B. Likely C. Possible N/A Not likely</td>
</tr>
<tr>
<td>Our graduates are curious, reflective and critical. Able to analyse the world in a way that generates valued insights, they are change makers seeking and creating new solutions.</td>
<td>K1–4, S1–3, A1–2</td>
</tr>
<tr>
<td>GA 2 Innovators</td>
<td>Our graduates have ideas and are able to realise their dreams. They think and act creatively to achieve and inspire positive change.</td>
</tr>
<tr>
<td>GA 3 Citizens</td>
<td>Our graduates engage in socially and culturally appropriate ways to advance individual, community and global well-being. They are socially and environmentally aware, acting ethically, equitably and compassionately.</td>
</tr>
<tr>
<td>GA 4 Communicators</td>
<td>Our graduates create, exchange, impart and convey information, ideas, and concepts effectively. They are respectful, inclusive and empathetic towards their audience, and express thoughts, feelings and information in ways that help others to understand.</td>
</tr>
<tr>
<td>GA 5 Leaders</td>
<td>Our graduates display and promote positive behaviours, and aspire to make a difference. They act with integrity, are receptive to alternatives and foster sustainable and resilient practices.</td>
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</tbody>
</table>

Learning Task and Assessment:

<table>
<thead>
<tr>
<th>Learning Outcomes Assessed</th>
<th>Learning Tasks</th>
<th>Assessment Type</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>K1-K4, S1-S3, A1-A2</td>
<td>Participation in workshop activity including discussion, reflection, research and group work</td>
<td>Workshop participation and a summary of personal and group learning in each session</td>
<td>15-20%</td>
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## Learning Outcomes Assessed

<table>
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<tr>
<td>K1-K4, S1-S4, A1-A2</td>
<td>Develop a case study which critically evaluates a social enterprise or social entrepreneur</td>
<td>Team based project and presentation</td>
<td>30-50%</td>
</tr>
<tr>
<td>K1, K2, S1</td>
<td>Undertake a short research task relating to review of scholarly work on social enterprise</td>
<td>Annotated bibliography</td>
<td>10-20%</td>
</tr>
<tr>
<td>K1-K3, S1, S3, A2</td>
<td>Identify an opportunity for social enterprise, propose an appropriate model and develop a plan for implementation</td>
<td>Individual report</td>
<td>20-30%</td>
</tr>
</tbody>
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## Adopted Reference Style:

APA